

The Bulletin



of the Worldwide Church of God and Ambassador College

VOLUME 2, NUMBER 15

PAGES 567-614

NOVEMBER 20, 1974

News Briefs

Highlights of news from division reports in this issue

ACADEMIC (page 601)

Charles Oehlman, Dean of Students, describes the open forums which are now being conducted on a once a month basis at the Pasadena campus. Ron Dart then goes into some detail regarding the extensive program of intercollegiate competition in athletics now under way at Big Sandy.

CHURCH ADMINISTRATION (page 596)

Among the items covered by Wayne Cole are good news about a group accident and health insurance plan soon to be in effect for all full-time employees; details about a national youth basketball tournament experiment; official church policy regarding private enterprises among church members; the date for next year's ministerial conference; important legal requirements for declaration of third tithe by recipients; and a new WATS line procedure for issuing ministers' home phone numbers and other Church service information.

DATA PROCESSING (page 603)

For this issue Ben Chapman goes into considerable detail regarding plans to promote the new *Plain Truth*, both through advertising and Direct Mail campaigns. Following that he continues the introduction to the Direct Mail program begun in the last issue, and then covers some of the plans for 1974/75.

FINANCIAL AFFAIRS (page 597)

Frank Brown devotes most of his column to discussing the new format for the *Plain Truth* and

how it will affect the Work overall — especially our effectiveness in preaching the Gospel and the economies involved.

INTERNATIONAL DIVISION (page 600)

The change over of operations in Bricket Wood and the financing of the International Work are covered by Les McCullough. The feature report this time relates recent developments in the French Work.

MAIL PROCESSING (page 568)

An update of mail activity, information about PT renewal letter response, and a hilarious update on "funny titles" are included by Richard Rice, manager of MPC. The letter comments this time are about the new administrative decision regarding M & D.

PERSONAL APPEARANCES (page 598)

A final summary of the Nashville campaign is given by Sherwin McMichael, along with recent campaign attendances and a list of campaigns scheduled for the remainder of 1974. Also discussed is a very interesting idea Mr. GTA has with regard to controlling radio, TV and newspaper pre-campaign publicity with the intent of minimizing bad press and biased reporters who have twisted information about the Work in the past.

PUBLISHING (page 604)

Brian Knowles details some money saving changes in the GN format which he says will not in any way lessen overall content quality and impact.

Mail Processing

Mail Activity

Now that the backlog of Festival mail has been processed our mail flow through the department is again approaching a normal level. The mail count for the month of November thus far (up through the 8th) is 81,851 letters, which gives us an accumulated total for the year of 2,533,398. Our year-to-date total is somewhat lower than at this time last year, but the coming winter months are traditionally periods of higher mail, so we anticipate an increase at that time.

Response to PT Renewal Letters

At periodic intervals special letters are sent to regular *Plain Truth* subscribers offering them the opportunity of continuing to receive our magazine. These are called "renewal letters" and serve an important function in our subscription program. These letters allow our file to be purged of any individuals who are no longer interested in the PT; and because of the special booklets offered in each letter, often a reader's interest is sparked and he obtains another valuable element of the knowledge of God. Thus, two major goals are achieved through these letters at minimal cost.

During the middle of October a renewal mailing of 331,527 letters was sent out and a response of 31% has been received thus far. This figure will continue to climb as time goes by.

On The Lighter Side

As Art Linkletter used to say, "people are funny" — and most of the time without realizing it. For example, you will probably remember a list of funny titles people have sent in which was published awhile back. Here are some fresh ones you may not have heard before:

- "Does God Heal the Rich?"
- "Does Dad Exist?"
- "What Is a Real Christmas Repentance?"
- "The Horseman Magazine"
- "Freaky Friday"
- "The Worm In You"
- "Why Must Men Suffer" and its companion article on "True Womenhood"
- "Do You Have An Immortal Soup?"
- "The Kingdom of Gas"
- "Who Will Inherit The World Tomorrow" or "Will There Be a World Left to Inherit?"
- "The Diminishing Sex"
- "How You Can Become Embalmed With the Power of God"

The Bulletin



of the Worldwide Church of God and Ambassador College

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"1975" or Whatever the date is now
 "Inoch and Someone else"
 "Where O Where Is Enoch and Elizah?"
 "What Is the True Gouble?"
 "The Missing Element in Sex," please rush
 "Lazarus and the Rock Man"

We also received some unusual questions to answer:

"Do animals have a set of morals?"
 "Do you have any information on flying horses?"
 "Did Jesus speak German?"
 "Can you please tell me what radio station I listen to?"
 "Where did squirrels come from and how do they crack such hard nuts?"
 "I'd like you to send me a mustard seed... that is if you have any left over."

— Richard Rice

LETTER COMMENTS

MARRIAGE AND DIVORCE

We have received several letters concerning the recent administrative decision on marriage and divorce. The reactions to the new ruling have been

(Continued on page 594)

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG
PRESIDENT and PASTOR

November 13, 1974

OFFICE OF
GARNER TED ARMSTRONG
Vice President

To all ministers and key supervisory personnel:

Greetings in Jesus Christ's name!

Momentous and terrific new streamlining of God's Work is under way!

As I outlined in my last "Personal" in the WN, we were very hopeful of presenting for my father's consideration upon his return a complete change of format for the Plain Truth magazine, along with other much-needed budgetary readjustments and streamlining of the Work in various other areas. (The new format of the Plain Truth was explained thoroughly in a special article in the latest edition of the WN -- So I will not belabor all those points here.)

I can now tell you that Mr. Herbert W. Armstrong is very enthusiastic over the new format; he has spent a good deal of time with Art Ferdig, Wayne Cole, and others in enthusiastically suggesting various changes in some of the proposed headlines, to stimulate and pique reader curiosity and interest; he was very eager to get on with this new publication, and was also making many suggestions about our final, full-color edition in January of 1975, and the type of article he would want to contribute in looking over the span of the entire development and history of the Plain Truth, emphasizing that we are now shifting gears into high speed to give greater impact and greater power to the publication, notwithstanding the fact that we are reducing the obvious impact of quality color photography.

I am particularly excited over the new breakthrough this will eventually mean for our entire newsstand program, which has at least had an embryonic beginning in the U.K. and other countries. This will free us from the stifling controls made mandatory by budgetary difficulties -- not that we will immediately begin to print and distribute millions of copies in countries all over the world -- our growth must be far more cautious and highly selective than this -- but it does mean that we will immediately remove a great deal of the "sales resistance" the Plain Truth has experienced in the past, plus enable ourselves to reach people on newsstands in various nooks and crannies of the world with our English publication, which we have hitherto been unable to afford.

As Mr. Hunting could tell you, only very recently we have

had to once again change our "dollars for dollars," or, to use the proverbial quote, we have had to "rob Peter to pay Paul" by cancelling out some of our circulation in various parts of the world (India, Africa, etc.) in order to place the Plain Truth on newsstands in other parts of the world (such as the Middle East).

All this should now be a thing of the past, and we will be free to place at least a once-a-month edition of the new PT format (and possibly even twice monthly in certain areas) on newsstands in far more places. Further, it may be a far easier choice for a person to reach out and take a tabloid-size, attractively-printed, dynamic publication from a stand with the sign "Free, Take One" than it is to reach out and take a finely-printed, slick, full-color magazine, all the time wondering, "Where's the hook in it?"

Over the years, I have urged many of our ministers and members of our overseas offices to WRITE more for the publications! However, all of you know that for those few who did accept this challenge and submit articles, there always seemed to be a terrible bottleneck at Headquarters!

Many have told me they have written articles, only to be totally frustrated by submitting two, three, or even more articles over a period of time, and never seeing them in print! Perhaps some were not written professionally -- perhaps others were on subjects which were felt should best be treated by someone else, but for whatever the reasons, there WAS a bottleneck which was primarily brought about by the limited space and feature length format of the Plain Truth (seven to eight articles maximum per issue), and a certain obvious "pecking order" which was necessary in the publication. All this is now a thing of the past. There are no more "bottlenecks." And we are going to NEED, as never before, a continual flow of pithy, terse, straight-to-the-point, "gutsy" articles on subjects ranging through the entire spectrum of human affairs.

We need articles from you fellows in the foreign offices that are far more than just ministerial type reports of what may be happening only within the church, but are in-depth and incisive observations of world news as viewed from the governments and the peoples of the area where you are, as well as local happenings which may otherwise escape the notice of the press in the United States.

It means that even your church brethren (especially those of high education, who perhaps have had teaching or journalistic training in the past) should be alerted for a continual stream of information in this direction. CAUTION: Obviously, we hope to have a larger stream of information coming into HQ for the pages of the PT than we can possibly use. Equally obvious, much of the material will not be done in a professional manner, and would absorb so much editorial time in rewrite at HQ that it would be unusable for us. So, please help all of us here to, on the one hand, stimulate the interest of everyone in contributing,

and yet on the other hand, avoid any feelings of disappointment or frustration over the inability of some few to see their names in print, and at the same time try to weed out the material or the type of writing which will not be suitable.

We need articles on all trends and conditions which are directly or indirectly relevant to the main Biblical prophecies of Matthew 24, Revelation 6, the first few chapters of Jeremiah and Ezekiel, the book of Hosea, and so many others! That means newsy articles on upset weather in far-flung areas all around the world, drought, famine, food vs. population, toppling governments, wars and the threat of wars, religious persecution, any trends concerning the moves of the papacy (notice the Pope's recent speech at the World Food Conference in Rome), trends concerning economies, world trade, the emergence of a powerful multi-national organization in Europe, circumstances and conditions which highlight and underscore the fulfillment of prophecy!

Also, we need human interest articles involving marriage, family, children; articles filled with warmth and love of human beings overcoming and conquering personal problems, escaping personal disaster, toughing it out under adverse conditions -- these would be very interesting and rewarding reading in a "feature story" type article, complete with pictures. We want articles running the gamut of every conceivable subject which would be of interest to our readership -- and that means literally hundreds of subjects!

We want to avoid the extreme of appearing like an ultra right wing reactionary "doomsday" paper, which only sensationalizes all the bad news and the extreme of smooth pabulum which is non-controversial and never takes a stand on any important issue!

That, of course, is the ultimate responsibility of the editors right here at Headquarters, and to a large degree, all of you regional editors abroad.

But I don't have to tell you that I am very, very enthusiastic over this new opportunity, as is my father.

Almost immediately my father was remarking at how many times he has written many short articles or started on articles or observations during his trips, but has never completed them, or, the events with which he was concerned had so altered by the time it found its way into print, that the situation was no longer current.

All of you know my father personally can remember that he has literally filled several briefcases over the years with various types of articles or letters which he has begun and never finished simply because of this problem.

Now, with the desirability of short articles and with instant global communications via satellite telephone, he can call in any articles which he may be working on from any area on earth, and they will literally be set in type and ready for the paper within

hours after we receive it!

Further, it opens opportunity for world leaders with whom Mr. Armstrong comes in contact to be interviewed, with their remarks and observations put in the paper from a completely "exclusive" point of view, as well as from time to time an in-depth article FROM such leaders. Heads of the World Court, for example, have many observations they would like millions of readers to see, much like a speech from Kurt Waldheim of the U.N., or some of the really broad global observations made by keynoters at world-scale conferences such as the remarks by Henry Kissinger at the kick-off meeting at the recent Food Conference in Rome.

It means that now the Plain Truth finds itself in the utterly unique position of being able to give this world the kind of incisive news reporting of all those events which are hurtling the world toward the climatic fulfillment of all the prophecies of Jesus Christ of Nazareth -- to be exclusive, unique, different, relevant, exciting, interesting, challenging, controversial, and to really CRY ALOUD with a loud and sure voice as a witness and a warning, and not to "whisper" or soft-pedal the message!

We want many pages of good, strong "straight" religious (perhaps that is not the best word to use, but you know the way we mean it as opposed to the way people in the world mean it) articles! That means controversial type doctrinal articles on heaven, hell, the soul, judgment, the fulfillment of prophecy, and many other doctrinal subjects, such as the identity of the true Church and the commission to the Church today! In short, the new Plain Truth will contain a tremendous power-packed punch of all that The Plain Truth has contained in the past, PLUS many new concepts directly relevant to bringing Christ's Gospel to the world in the mid 1970's.

As you know, we have had to make many painful budgetary readjustments which have caused the termination of many loyal and faithful employees in various departments of the Work -- trimming what was a \$19 million payroll down to its present level of around \$15 million.

These budgetary trimmings are still necessary -- and are continuing at Headquarters and in all other areas where God's Work is being carried out.

As is one of the theses of the book Future Shock, it is sometimes very difficult for some of the human lives deeply involved in the institutionalization experienced in the past to readjust their thinking and to accept these mandatory readjustments as truly necessary and even healthy and desirable changes, rather than various "viewings with alarm" at change which some feel is "too rapid."

Rapid or not, the changes have been absolutely mandatory and the effect of the changes means greater growth, increased dynamism,

and far more powerful effectiveness for God's Work in the immediate future!

I have had to ask Mr. McCullough to notify all branches of our international Work that they shall have to move toward complete autonomy and total self-sufficiency in income as rapidly as possible. Though painful, we have had to make very stringent budgetary cuts in Bricket Wood, which will hopefully not impede the progress of God's great Work which must yet be done for Britain, for the peoples of the United Kingdom, and for that matter, for areas all over the world where we have the responsibility for preaching the Gospel of the Kingdom of God to all nations as a witness.

Many other budgetary readjustments in a more minor and less noticeable way have been dictated by conditions.

The most obvious has to do with the gearing up for a completely different format for the Plain Truth magazine and a simultaneous publishing and mailing from various overseas areas, perhaps in up to a dozen or more areas around the world eventually.

Mr. McCullough has been involved in all of these meetings and can give definitive information for me to all of you international managers and your staffs. He is prepared to answer any and all questions concerning frequency, size, number of pages, and format for foreign language editions, as well as English editions in countries other than the United States. Mr. McCullough is tentatively planning to set up an editorial meeting to involve all of you so affected as soon as possible here at Headquarters.

Meanwhile, Mr. McCullough has gone to England on my behalf with Mr. Frank Brown to meet with Mr. Hunting and Mr. Cornwall, who is already on the spot, together with Mr. Francis Bergin and others of Mr. Hunting's staff to effect the very drastically needed changes necessary in sharply curtailing our budgetary allocation to Bricket Wood. Today, in a matter of moments after I finish this letter for the Bulletin, I will be meeting, together with Mr. Armstrong and Mr. Rader, with our bankers. [Note: The meeting was extremely favorable in all aspects.]

We must spell out to them in definitive and technical detail the exact changes we are making in our budget to completely balance that budget once and for all for the remainder of this fiscal year!

I want to reiterate something which we have told a few people privately, and which I believe I may have said elsewhere to you all. Please believe me, fellows, NONE of these massive changes in the financial picture (bringing our payroll down closer to a \$14 to \$15 million figure, as opposed to a \$19 million figure) has been any "arbitrary choice" of mine!

Every one of these decisions have been FORCED upon me and upon all who have worked with me here by circumstances!

I thank the Eternal God that we have had the wisdom and the knowledge and that God has given us the inspiration and the courage to go ahead with these changes BEFORE any severe disasters struck, and to avert the disaster ahead of time!

Frankly, I am thankful for many of these changes! It has meant an unblocking of certain institutional inertia, the slaying of many sacred cows, forcing us to take a completely new and different view of many aspects of this Work! (The only "sacred cow" which shall forever remain sacred is God's Word and our Great Commission to preach it to the world.)

We have to continually reevaluate our modus operandi, while clinging fast to the sacred and holy Word of God, the Law of God as magnified by Jesus Christ in the Sermon on the Mount, and continue to teach, to preach, and to live the example of the right kind of modus vivendi. I have given some strong sermons, studies, and a Forum here at Headquarters recently in order to buttress the faith of some who seem to be unable to see that growth and change is dynamic and healthy for the Work, and rather tend to view any change with skepticism and alarm, looking upon it as an "erosion" of values, rather than understanding the need for dynamic new policies to meet dynamic times.

Of course, it is painful to have to give notice to people with whom we have lived and worked and seen around in an institutional capacity in various departments for many, many years. It will be equally painful to see many loved and true friends who have been on the payroll in Bricket Wood as well as here at Headquarters be given termination notices. I have worked very intimately and very closely with many in television who have now been given notice. I have worked very closely and personally with many of our Imperial teachers -- and they are no longer with us.

Sometimes our emotions, however, can confuse the really broad issues we must face.

Fellows, do you realize that in all these changes I am discussing, that we have not taken ONE PENNY from the ministry and the entire CAD operating budget; not ONE PENNY from the television or radio time-buying budget (even though we did cut production costs, it has nothing directly to do with the number of people who view the program, or even in a really discernible way, the impact of the program they view); not ONE PENNY from the academic budgets of the two remaining colleges in the United States; and NOT ONE PENNY from any area of the Work which is preaching the Gospel of the Kingdom of God as a witness to the world!

I have heard a few rumblings and some rather bad news filtering out of various parts of England recently. Some members who went over there for the Feast, after in-depth talks with some of the brethren, came back writing letters about certain discouragement. Some of the brethren seemed to view recent changes, both in doctrine as well as policy, as an ominous sign of some sort. Recently, I

have also heard that some have even felt the change in format for the Plain Truth magazine would just about "kill the newsstand program."

NONSENSE! I predict right now that if we are wise and cautious in the way we proceed, we will see a newsstand program that will be more than ten times the scale and the scope of the present one, and that eventually we will see a dynamic and wide scale newsstand program all over the earth, including the United States and Canada!

I would hope and pray that all of you are truly solidly behind the leadership God is guiding and directing in His Work -- that when you hear Mr. Herbert W. Armstrong has given his approval and that I, as the Executive Vice-President of the Work, have had to make certain decisions within the clearly defined scope of my responsibilities, that you would applaud and that you would loyally stand behind such moves, knowing that they are vitally necessary!

I do know that I have the support of far more than any 95% of all of you fellows at every echelon in God's Work -- and I hope and pray that those remaining few who sometimes view dynamic change with alarm will come to realize, as they see the PROOF over the next months and years, that these choices and decisions are ones which Almighty God wanted us to make, or He would not have allowed the circumstances to develop which demanded them.

I hope all of you have noticed in recent radio broadcasts that I have been placing some of Ray Kosanke's telephone communications directly on the program within only moments of receiving them here at Headquarters.

I feel this will greatly enhance the broadcast by giving me short and to the point reports from overseas areas. Let me ask all of you right now, including those of you in Australia, South Africa, New Zealand, the Philippines, Singapore, and elsewhere all around the world, that I would appreciate it if any of you who, with only a little Sony tape recorder, could record observations of your own of a newsworthy nature, and (bearing in mind that we don't want to run astronomical telephone costs up unnecessarily) send in your tape cassettes by mail. While I cannot guarantee I will use them all, I will use every one of them that really has value. It is an opportunity for many more of you to actually be heard before literally millions upon millions of people around the world over the "World Tomorrow" broadcast!

Any of you who would desire to send such short statements for the radio program might send us a trial tape cassette so we can have an opportunity to evaluate the voice quality as well as the content, and work with you toward this end. I have been very open and candid with Ray, even coaching him on how to do it, even having him do it over two or three or even four times prior to finding one which is acceptable -- which Ray appreciates, and it is helping him to learn how to more effectively become a viable part of the Work even in the broadcasting area.

November 20, 1974

This is growing lengthy -- but I am very excited about the new changes which really mean growth and stimulation, and once again, the Work of God is really on the move with exciting new programs and a new breakthrough in methods of reaching the world with the Gospel!

Tomorrow I am off for Buffalo, and a three-night campaign. I will stop over in Big Sandy for an important board meeting, the first since our new incorporation there, and then back to HQ for more television. Norman tells me I need to do some radio on the way, so I'll try to do a program or two in Buffalo during the daylight hours over a local radio station, as well as trying to do radio on the campus in Big Sandy. Then, the latter part of the week after I return, I shall have to do several more television programs. Mr. Herbert W. Armstrong is leaving on his next trip to the Far East this coming Sunday, and I will keep you informed of his itinerary and activities as I receive information.

Please send in any of your observations as a result of the new WN article on the new Format (by the way, we let you look at the real workshop sessions in action there, and the "dummies" you saw have been revised a good bit more), but we are going to attempt to send you an advance copy just as soon as we possibly can prior to initial publication of the first new edition of the revised format in February.

By the way, I have given instructions to immediately freeze our renewal program and to free up our offering of the PT on radio and TV, so that we will allow the subscription list to grow just as rapidly as new requests come in. We at one time were over three million if you remember, and we continually had to curtail our subscription list simply because of budgetary considerations. Mr. Herbert W. Armstrong never wanted to get below three million again, yet we swept much below that before allowing it to grow back up again.

Now, the sky's the limit -- so far as subscription is concerned. Frankly, we hope to grow toward five, then eight, then fifteen or more million in the next three to five years!

In fact, dramatically increasing worldwide circulation of the Plain Truth is the primary objective for the new change in format -- and we are all tremendously excited by the prospect of presenting God's Truth and God's Church to many more millions of people. As a start, we are planning to regularly send the Plain Truth to many of the libraries in the United States and Canada -- with other such methods of giving wide exposure to the PT in the thinking stages.

That's about it for now. Please keep your shoulder to the wheel and the knees on the floor -- we do need your prayers and your loyal and enthusiastic support!

Your brother in Christ,

Herbert W. Armstrong

Dateline Buffalo, November 18:

a.
p' P.S. The rumor is true! We finally were forced to cancel the campaign in Buffalo. A "freakish" storm which began on the Thursday night just prior to our arrival dumped up to 2 1/2 to 3 feet of snow in various sections of downtown and residential Buffalo, with lesser snow to the south, and as little as twenty miles away, no snow at all!

The city was virtually strangled to death. All of the thru-ways were clogged with jackknifed trucks, trailers, and automobiles; city services came to a standstill, with ambulances and police vehicles totally unable to answer emergency calls. There were at least seven or eight storm related deaths, including heart attacks of people who attempted to shovel snow from their walks and drive-ways, and various mangled or severed fingers as a result of many residents trying to use home-owned snow removal devices.

e' We kept watching very closely, on an hour-by-hour basis, after having to cancel our Friday night meeting, hopeful that with the clear skies of the Sabbath day and the storm having passed, that we could go on anyhow. Where we were staying out near the airport, there was still at least a foot to a foot and a half of snow on the ground which had been drifted by gale force winds, but now with the higher temperatures (up into the 40s), the snow had begun to melt and many of the major arteries were open and the traffic moving fairly normally. Then I was given a very gloomy report by Sherwin McMichael and Dan Bierer, who had been down to the Kleinhans Music Center, which was in a residential area very near the edge of Lake Erie and the Niagara River, in the area hardest hit by the storm. Most all of the peripheral streets in that part of town are very narrow, and the music hall had only two fairly small parking lots. Only one of these had even been partially cleared, and none of the streets in that entire section of the city had been plowed at all!

I decided to go see it myself, hopeful that those brethren who had arrived for the Sabbath services could assist us in clearing the parking lots at the building. When I arrived, it was to find 20 or more men and boys with shovels, brooms and scrapers trying to clear the walks, the driveways and entries, and the parking lots. The second parking lot, the largest of the two, was under a huge blanket of snow with not even one footprint across it -- and utterly impossible to clear. Here it was, the Sabbath, and it looked as if it would have been a back-breaking chore for literally hundreds upon hundreds of men. The ones who were there were making some progress, but it just looked like an impossible task. In driving around the peripheral streets, you could see cars one-half buried by huge mounds of snow, with the traffic reduced in every street to one way only by the depth of the snow and two winding tracks down the middle of narrow streets. There were simply no parking places to be had in that section of the city -- and inviting over 3000 people into that area would have been a disastrous nightmare! There would have been only parking for perhaps up towards 400 people or so, with no

additional parking -- and the temperature was predicted to go down below freezing just after sunset (which it did, with more snow predicted for the following day -- Sunday). I simply had no choice but to cancel the campaign altogether.

It was very disappointing for all of us, as well as the Buffalo brethren and others from churches from even as far away as some of the Canadian churches to find the program had to be cancelled -- but in the interest of safety, we were left with no other choice. I could envision hundreds upon hundreds of middle-aged and elderly people coming into that densely occupied part of the city with narrow streets choked with snow and stalled automobiles, no place to park, and then if they should be fortunate enough to find a place to leave their car, having to negotiate those streets with snow and slush and ice way above their ankles, or even up to their knees, and possibly slipping and falling as the melting snow of that day turned to a glazed sheet of ice at night when the temperature dropped.

Though I am sure there were some few who may have criticized the decision, I can only say I am thankful to God it was not their decision and it was mine. All of the local ministry and all of those who were in the area and helping to work on the grounds were 100% understanding of the decision that was made. Now, it remains for us to try to obtain a date for our earliest possible return to Buffalo and the holding of the campaign there as soon as we can. The Kleinhans Music Hall is booked all the way to October of 1975 on weekends, but perhaps we can break precedent and go ahead with a two-night campaign in the middle of the week. All is by no means lost, so far as publicity was concerned, however. Our ad campaign had an impact, I am sure, and we received very favorable press in the Buffalo area, with a fine article written by the religious editor there -- as well as an interview on one of the main television stations upon my departure, which was viewed by about 185,000 people. With Mr. Bierer's telephone number and address plainly listed in the newspaper articles, we are at least hopeful that some few contacts will be made, and perhaps we can return to that area within the next very few months, and have a successful campaign after all.

We will remember to pray about the weather! I know Satan the devil hates these campaigns, and he is called the "prince of the power of the air." Unless enough of us are praying that God will stay Satan's hands, it is not at all inconceivable to me that he would be allowed to directly interfere with the course of God's Work by bringing about upset weather conditions which could prevent a campaign from going on as scheduled. We had many such experiences in the past which made campaigns very precarious and at least unpleasant -- and which dramatically cut into the crowds (in at least two other locations, such as San Antonio and Tyler, Texas, when an unusual ice storm came through the southern part of Texas and brought traffic to a virtual standstill last winter).

I might mention that upon visually inspecting the grounds myself, I asked the men to immediately stop trying any further snow

and ice removal, and asked them to spread the word so that as many people as possible could come into the auditorium where the chorale was already rehearsing. Within about another hour, as many more people began to file in, we began an impromptu Sabbath service, all of us still in our informal clothes -- and the chorale performed the entire range of songs they would have sung for that evening with the full band accompanying them. I then took an informal session which lasted perhaps up to two hours, first talking about recent changes in the Work, the balancing of the budget, various required cutbacks and the like, the new Plain Truth format, and then inviting questions orally from the brethren. The questions ranged all the way from many aspects of the Work in this country and overseas, down into biblical doctrines and prophecy. We were still going strong when the security people at the auditorium informed us they had to change shifts at 4 o'clock, and still we were unable to bring it to a conclusion until about 4:30. So, I spoke perhaps two hours or more, and the chorale was requested to sing one more number, since another 200 to 300 people had finally been able to come in during my informal session; I would estimate there were somewhere close to 350 by the time we finished.

The brethren there seemed to be warmly enthusiastic and all of course, upon seeing the area, immediately understood the reasons for the cancellation. We could have expected no more than 500-600 people at the most, with nearly all of them being our own brethren, in a hall that seated upwards of 3500 people!

Herbert W. Armstrong UPDATE

Mr. Armstrong is preparing to leave for Tokyo, Japan on Sunday (Nov. 17) to complete his journey which was interrupted in order to return to Pasadena for meetings regarding the *Plain Truth* format change. Mr. Armstrong, as others, was very enthusiastic about the presentations that were made to him and everyone is eagerly looking forward to the first issue of the new *Plain Truth*. It should, within a reasonably short period of time, become one of the most widely circulated publications on the face of the earth!

Although Mr. Armstrong's visit to Tokyo will coincide with that of President Ford's, there is little likelihood that his activities will include a meeting casual with the President. However, many of our Japanese friends — including some of Mr. Armstrong's Japanese Diet member sons — will undoubtedly participate in some of the scheduled events for President Ford, and since we will be present for this important dinner on Tuesday night in Tokyo, there is some chance that information will be imported to us that would otherwise not be available to even the "informed" persons abroad.

We will then proceed to Manila on Wednesday. Mr. Armstrong is to appear on Saturday, November 23, before some 3,000 people as he had promised to return to the Philippines at the earliest opportunity after his successful public appearances in May of this year. There is a good possibility that the one-night public appearance will actually be televised live by Channel 13, but we will not know for certain until we arrive on Wednesday. While in Manila, Mr. Armstrong will also speak before various groups, which will include two universities and, as a result, will probably reach another 3,000 people in that manner. He will also fly on Friday to Iloilo University, which was founded by former Vice-President Lopez, where he will receive another honorary Doctor of Humanities degree which has already been approved by the Minister of Education of the Philippines.

Since we are hoping to be in Pasadena for Thanksgiving, we will probably leave directly from Manila on Sunday via Japan for home.

— Stanley R. Rader

HWA TESTIMONIAL DINNER Nile-Hilton, Cairo 11-30-74

Editor's Note: Following are transcripts of the Cairo Testimonial Dinner and the dinner in Tel Aviv, which Mr. Armstrong was not able to attend because of illness. Since these are verbatim transcripts, a minimal amount of editing had to be done to delete certain redundancies. So please overlook any imperfect phraseology that still remains, because an extemporaneous speech, when transcribed, is never as smooth and grammatically correct as if it were written in advance.

Dr. Hattem:

Dr. Armstrong is the founder and chancellor of the Ambassador College in California. He is visiting Cairo these days and I warmly welcome him to Cairo.

Dr. Armstrong will be so kind as to speak to us this evening concerning his educational and social views. I, on behalf of all of you, will call upon Mr. Armstrong to speak to us this evening.

(APPLAUSE)

Mr. Armstrong:

Dr. Hattem, Excellencies, and ladies and gentlemen: It's a great privilege to be able to speak to such a distinguished gathering as we have here tonight.

A number of people were asking me if I've been to Cairo before. This is my fourth visit this year. In January, I was here with eight members of the Japanese Diet. Some of them had flown with me in my jet aircraft — they preferred to come with me rather than to fly on commercial aircraft. And they were on an official mission into the oil lands. I think you can understand why because Japan is completely dependent on Middle East oil.

Now these eight prominent members of the Japanese Diet have become my Japanese sons, which I regard as quite an honor.

And then three of them were on a mission here with me — I think that was only about a couple of months ago. We had flown over the North Pole from Tokyo, first to Geneva and then from Geneva we flew on over here.

My first visit to Cairo was in 1956 and I've seen quite a change in Cairo since that time.

At that time, Sheik Hafiz Wabba, who was living then in Alexandria, came over to spend the day with me. I had first met him at the San Francisco Conference, which I attended, where the United

Nations was first organized. I also met the Sheik in London — and had met the Crown Prince who later became King Saud. I'm sorry he's no longer with us, but we were good friends as long as he lived.

But what I want to say tonight is that personally I am very sobered, because as I fly over the world and see the conditions in the world today, I think most of us somehow are so occupied with our daily routines and our regular interests that we don't realize just what the world situation is. I know in America nearly everybody is concerned with their daily routine and with the comforts of life and the pleasures and the interests of the moment.

In the United States, we live in perhaps the most affluent country in the world. And I find most Americans don't realize very much about conditions in other parts of the world — not as much as they should. And we're trying to educate them as far as we can.

But more than half of the earth's population today is living in extreme poverty, in ignorance, living in filth and squalor — so many of them — actually starving, some of them — and perhaps that includes millions that are underfed and close to it. And when I see the condition in the world and also the conditions of crime, of violence — every evil that you can think of — a world where men have been striving for peace, and leaders of nations have been striving for peace, for more than 4,000 years — and yet we don't have world peace.

World War I was supposed to be the war to end all wars.

Right at the close of the Armistice in November of 1918, the king of Belgium, King Albert, went out to one of the battlefields and was emotionally overcome when he thought of the thousands of lives that had been snuffed out there in the war. But on the other hand, he was greatly encouraged because he really believed this was the war to end all wars. And he wanted to do something for those who had put an end to war. He picked up an iron cannonball. He had it made into watch cases — black iron watch cases. There was just enough to make four watches. He wanted to award those watches to those who had done the most for world peace. And so he awarded the first watch to Marshall Ferdinand Foch, who was the Supreme Commander of the winning allied forces. And the second watch was given to General John J. Pershing, Supreme Commander of the United States forces; and the third one to Premier Clemenceau of France. And then he thought that since no one else had contributed as much to world peace as they had, he would just keep the fourth watch

until someone came along who had made a great contribution to world peace. But no such person seemed to come along.

And when he died, the remaining watch passed on to his son, King Leopold, III. And Leopold finally turned the government more or less over to his son who reigned for awhile for his father, Leopold. Then ultimately, the king abdicated in favor of his son, King Baudouin, but still retains the title of king.

Now he and I have become very good friends. He knows something of my work for world peace — not in winning wars but in explaining the cause of war and the way to world peace.

You know, there's a cause for every effect. Everything in this world is a matter of cause and effect. And when we see the evils in the world, and we see the poverty, the filth and squalor, the ignorance — it just shouldn't be. When we have the brains to invent the computer; when we can send men to the moon and then we come back and break up our families in divorce — that has happened to our astronauts — when we can't solve our own problems among ourselves here on earth, it makes me wonder why.

And it's time we gave a little thought to some of these things.

But now for some years, I've been traveling over the world most of the time. I spend very little time at home anymore. My son has come along and is able to take care of the executive duties at home so that I'm free to spend more time abroad.

And I am working for world peace. And I discuss these problems, and especially the way to world peace, with heads of government all over this world.

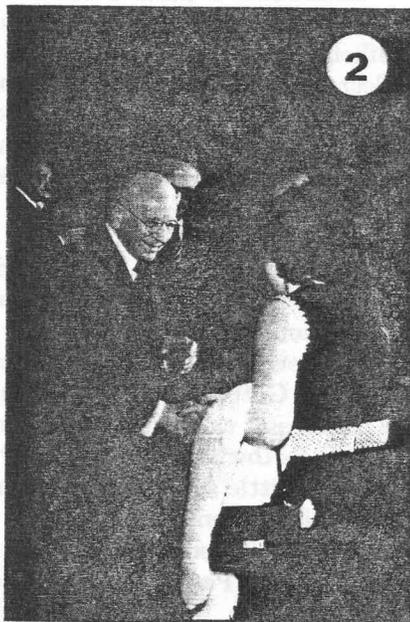
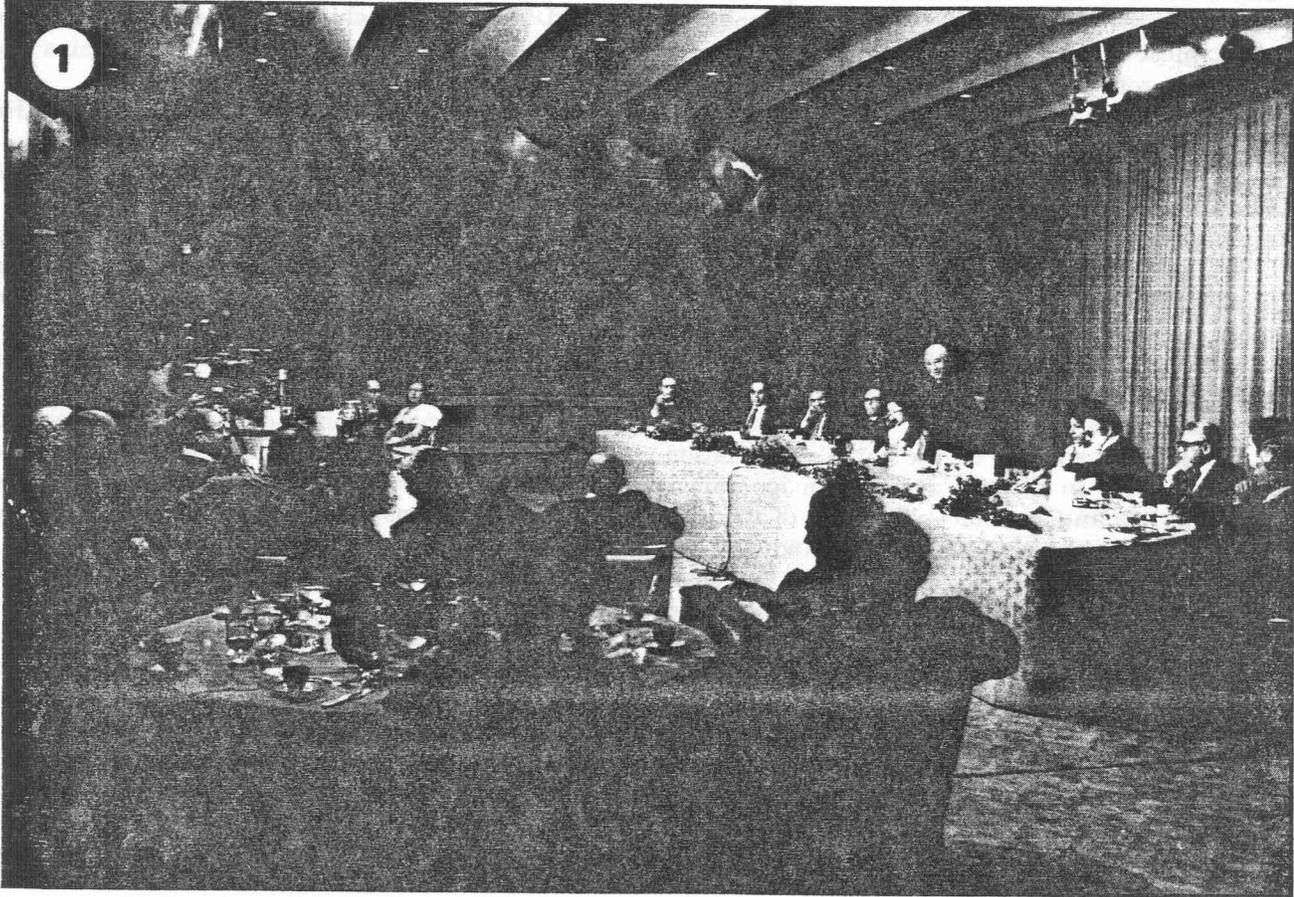
Sometimes I think I can do a little more as a private individual than I could if I were in an official capacity. Quite often I cross paths with Secretary of State Kissinger, but he works in an official capacity. I work in an unofficial capacity.

For example, when just a couple of months ago I met President Sadat, I had a message for him from Prince Mikasa of Japan. The Prince wanted to visit Egypt but, of course, in his official position he needed an invitation. So I told President Sadat about it and he very smilingly said, "I will issue an invitation immediately."

I believe the invitation was issued the next day and Mr. Gotoh, who is part of my team and who is a Japanese, carried it in person. Anyway it was issued forthwith and I'm glad you're going to get to see a little something of Prince Mikasa. He's a very close friend of mine.

Anyway, when King Leopold was visiting me in my home in Pasadena, California — and we were

Cairo Testimonial Dinner



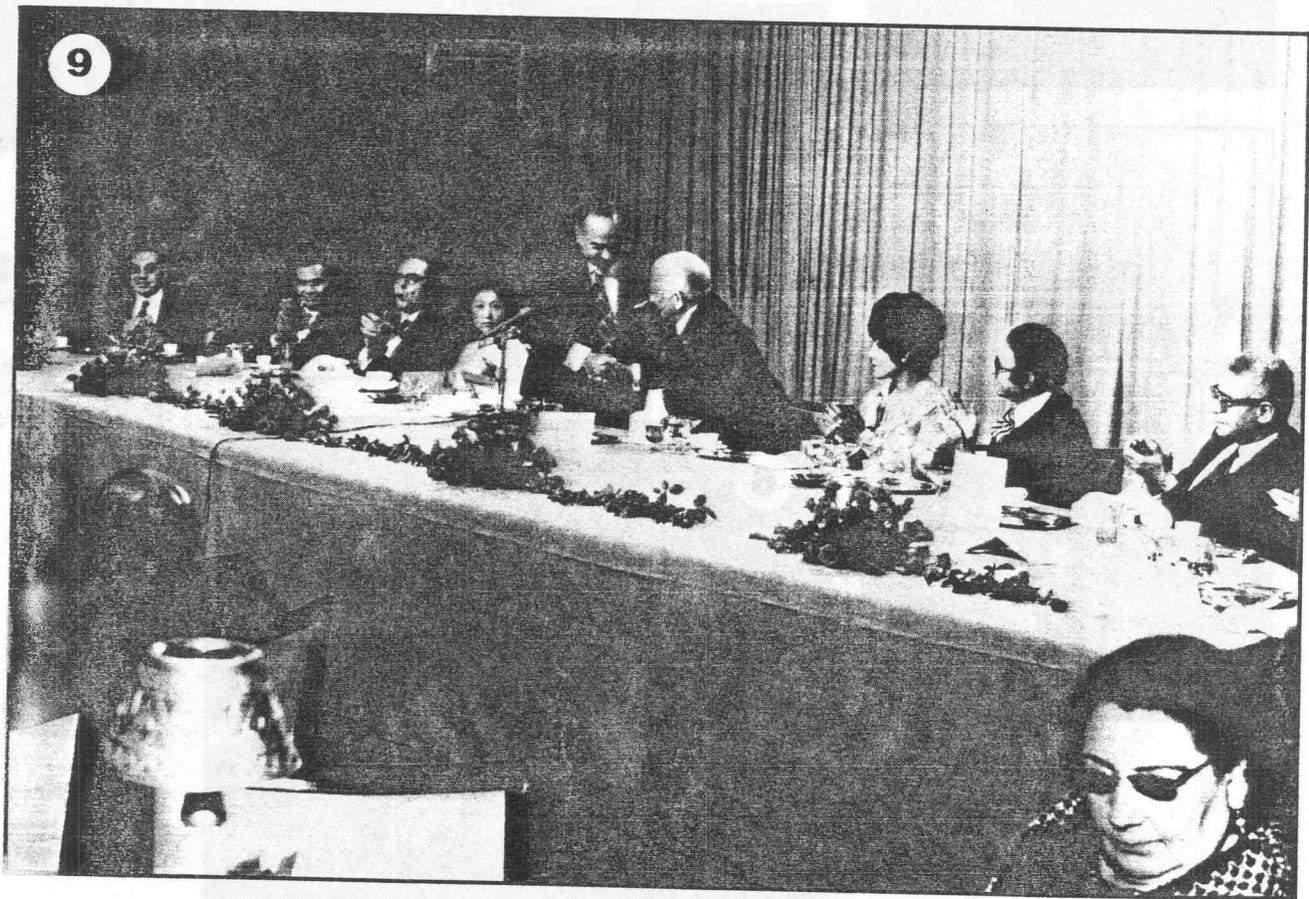
1. Mr. Herbert W. Armstrong addresses over 100 distinguished Egyptian citizens in the Nile Hilton Ballroom. All were invited by Dr. Abdul Lader Hattem (center in 3 and to right of Mr. Armstrong in 5), who is currently assistant to President Sadat (see "HWA Update" in last Bulletin for biographical sketch of Dr. Hattem).

All photos by Mike Hendrickson and Gary George





7. Dr. Hattem chats with Mr. Armstrong and Stanley Rader. 8. To left of Mr. Armstrong and Dr. Hattem is the daughter of Mr. Armstrong's friend, Japanese oil man Mr. Koike. 9. Dr. Hattem introduces Mr. Armstrong.



having quite a group in my home for dinner one evening — he and his wife, Princess Lillian, wanted to see me privately. So we went into a private room and he told me about this watch.

He said he wanted to award that fourth watch to me — and it has become one of my most prized possessions, because I am trying to proclaim the way to world peace. And I want to assure you that in a way you may not realize, we are going to have world peace. And I'm hoping to live to see it myself.

As I said, there's a cause for every effect.

Back in 1914, I pioneered in making a survey of business and social conditions in a little town in Kentucky in the United States. It was published in a national magazine and it created something of a furor. And I think that was one of the first surveys of this type — based on the law of averages — getting reports of attitudes, conditions and of information from a comparatively small representative of the whole.

I began to learn that even in the United States conditions were not as they should be and people were not happy as they should be, and I began to want to know why.

And I say there's a cause for every effect and I think we should look for the cause and then look for the way that will change conditions.

In my early business life, I was thrown constantly in contact with successful men — and I mean presidents and board chairmen of our largest industrial corporation in the United States and the largest banks in New York and Chicago. In my twenties I had an office for seven years in Chicago.

I found that these successful men — many of them — were not happy at all. They had one goal: to build an institution, to make money — and they made money. And as I often have said: Their bank accounts were full, but their lives were empty. And that made me think a little more.

Why do we have such conditions in the world?

Here are people living in abject poverty and ignorance with minds, which if they were trained (which they have not been) could probably invent a computer or perhaps make a great contribution towards space travel or something of the kind. And yet their minds have been allowed to more or less deteriorate. And I think that sort of condition is more or less the responsibility of all of us — not just to think about ourselves and our daily routine and how we're getting along for the time being.

So I began to think, but I didn't have the answer.

Then in 1926, I was challenged. I was challenged on the theory of evolution. I was somewhat famil-

iar with it, but I had never made an intensive survey of evolution. I believe that was back before the Scope's Trial where evolution became quite a prominent thing.

Immediately I went into a more or less extensive research on the subject. I read Darwin; I read Huxley, Hinkle, Spencer and the more modern ones of that time — which is a good many years, more than 40 years ago now — Vogt, Karl Vogt, Chamberlain, others. It was quite convincing for awhile.

Then I began to wonder: What are we anyway? Are we really highest of the animals? And where did we get the human intelligence we have? I began to wonder how to account for the difference in the output of the human brain and the animal brain. Or should I say the human mind and the animal brain, because you can take the brains apart and look at them, and you can scarcely tell the difference between the brain of the larger animals that have the larger brain — like a whale, an elephant, a dolphin, a chimpanzee. Physically, they are as near perfect quantitatively and qualitatively as the human brain... well, let's say on the scale, if the human brain is 100, those would run around from 93 to 97%.

And yet the human mind has an output of perhaps thousands or millions of times that of these animals.

I began to wonder how do we come to be here? And at what time did the human mind develop from an animal brain? And did we just happen? Or was humanity put on this earth for a purpose, and if so, what was the purpose?

I began to wonder then, what are we? Are we an immortal soul? Are we just an animal developed from some form of an anthropoid ape or something similar? Is there any real meaning to life? Are we here for a purpose? Where are we going? Do we know? What is the way? What is the way to a happy life? What are the true values?

I have found men driving themselves, even depriving themselves of many pleasures, in order to succeed. And when they get the success, when they make the money, it never satisfies and it's never enough. The more they get, the more they want and they're not happy, and I have to wonder why?

A lot of these things I began to call "The Missing Dimension in Education." And I became somewhat interested in education.

We have the mind power to send men to the moon and back successfully. Entering the earth's atmosphere is something that requires the highest technical skill. If they miss it by the smallest

fraction, they either burn up or they go off into endless space — and yet we brought the men back safely every time — and yet we can't solve our problems here on earth.

Well, I have solved a lot of these things, and I have found the missing dimension. And someday all humanity is going to wake up to it. And when you find that it begins to make sense and all life begins to make sense and we begin to realize there is purpose to human life — there is a potential — and most of us are so unaware of it, it's pitiful. We don't seem to know why we're here or where we're going or what is the way.

Now, I don't think that's just a lot of nonsensical thinking or nonsensical questions. I think those are sober questions we ought to know and answer.

I found the answer to many of them. I might give you just a little portion of one of them tonight. I don't have time to go into much detail.

For example, just one thing. I have found there are two ways — if you want to put it very simply — of life, two philosophies of life. They go in opposite directions. And you're going one way or the other, or perhaps a combination of each.

I simplify it so that even a child could understand. I call one way the way of *get*; the other the way of *give*.

Now, human nature doesn't like to give. Human nature wants to get. And this whole world is based on the get principle. Or in other words, you could call it the competitive principle. Everything is competition — man against man. All sports — except perhaps golf — have an offense and a defense and the one who gets the most wins — except again, I think, in golf. But even there, there's the competition of who can get the lowest score.

The give way is the way of outgoing concern. I was interested one day in finding a good definition of the word "love" — l-o-v-e. The real definition is an outgoing concern toward the one loved — a concern for the welfare of the other equal to your self-concern. And not very many have that.

If you're in a deal or trying to drive a bargain, you'll try to get the best of the bargain, and you don't care to what extent the other fellow gets the worst of it. You're selling a piece of property, you want to get more than it's worth if you can. You're buying a piece of property, you don't dare let the other fellow — the owner — know how badly you want it, because the price would go up. So you try to, you know, pretend you're not much interested and get the price down and get the best you can get.

Retail stores know that, so they always play on bargains. They make people think they're getting a big bargain. And people become price conscious.

The get way is based on vanity, elevating the self, on lust and greed; and toward others — on envy, jealousy, resentment and, you might say, human nature is resentment of any authority over it — which is vanity and competition.

I've attended so many businessmen's conventions and heard them say in ringing voices that competition — not cooperation — is the life of business today.

Well, I can give you a pretty good argument in favor of competition, but it's not a sound argument. Of course, they claim that it stimulates to greater endeavor to try to compete and to excel the other fellow.

You wouldn't think that banks are competitive would you? But they are. Even in a small town, I've found that two banks will look at each other with jealous eyes. One time I tried an experiment and I caused a country bank in the State of Iowa in the United States, where they have many country banks, to spend a lot of money just to keep the other bank across the street from getting the same thing. Something that really wasn't worth a thing to him. He just wanted to keep his competitor from getting it — a little experiment in human nature.

There was a great teacher who once said it is more blessed to give than to receive. And I don't think very many people believe that. That was just one of these impractical platitudes, so most people think.

However, I will say that I began to put that principle to practice over 40 years ago. I've been giving ever since. I've been on the giving side and not the getting side. I have built three colleges and they're based on that principle, and we try to base all life on that principle. And visitors are first impressed by the beauty of the campuses — the way they're maintained.

Just recently Ambassador College at Pasadena won an award for the most beautiful, best landscaped and best maintained campus of any college or university in the United States. And I think you'll pardon me if I'm just a little bit proud of that.

But the thing that impresses people the most are the students. We have had no riots. We have had no protests, no marches, no friction between students and faculty or between faculty and administration — nothing but cooperation.

We have happy students who know where they're going and who have a goal and who have a

future and they're busy working at it. We don't have any hippie-type students (and never have had). We do have happy students.

And I've been putting that way to practice for over 40 years and I find it does succeed, and it is better.

These main questions that I'm interested in are the basic questions of life. What are we? Why are we? Is there purpose? Where are we going? What is the way? What is the way to have peace? to have happiness? to make life beautiful and worthwhile? What are the true values?

You know very few people know? People don't know what is worthwhile and what is worthless. And there are entirely too many people in this world driving themselves to some goal that never satisfies, never makes anyone happy and they've accomplished nothing in the end.

You know, there was one very wise man once that wrote that everything is vanity anyway. He compared it to getting a handful of wind — whatever that is.

We had a great American — I'm sure you've all heard of his name — Abraham Lincoln. He didn't seem to have much vanity — just a plain homespun man that used to cut down trees. He was a pretty smart lawyer. He was a pretty smart man. But he didn't have much vanity. He's just an ordinary man and yet many people in America think he's the greatest man we've ever had. He didn't have to put on a show. He didn't have to have vanity.

Now during the past 48 years, my studies and researches have discovered the answers to some of these basic questions most people don't give much time thinking about. And one basic truth I've given you: the two ways of give or get. And I will say that this get philosophy is the real cause of all of our earth's troubles. Maybe that has something to do with why we don't have world peace.

For example, at the San Francisco Conference in 1945, we heard some very laudable, altruistic speeches by heads of state or foreign secretaries of governments. Many of them proclaiming that this is humanity's last chance. Now, we have the kind of weapons that could blast all human life off this earth.

And you might give that a little thought, because more and more nations are now getting nuclear power. And even if the United States and Russia are afraid to start it and neither one unleashes its nuclear power, some small country could once they get nuclear power. And another small country could retaliate and before you know it the United States and Russia would if they were

forced into it. And we might wake up in sight of 24 hours and find there isn't any human life left on earth — or we wouldn't wake up because we wouldn't be there!

For the first time in all history, we've come to the place where that's possible. And that's something worth thinking about.

But, for more than 40 years now, I have been sharing the things that I have discovered and that I know — knowledge that is clear outside of the realm of science. It's knowledge that science has never produced, it is undiscoverable by science. It is knowledge that religion has never given us — it's outside of the scope of religion. It is knowledge that is totally untaught in our institutions of higher learning. So far as I know, it's just Ambassador College — if you'll pardon my saying that — and we do teach it: The missing dimension in education.

And during this time, for example, we've been publishing a magazine monthly. It has come to a circulation of over three million copies monthly. We discuss world conditions and we discuss the causes and we discuss things like this missing dimension in education and we give it free. Subscribers don't pay any subscription price.

Then there are the colleges. We have done something utterly unique and never done before in radio broadcasting and in television. We completely cover the United States and Canada with television and with radio; and to some extent radio around the world.

I've discussed these conditions with heads of government all over the world and I get quite an input from some of them to add to this knowledge. It's cumulative.

Now as I said, I can't take the time to go further into all of these things tonight, but I hope that we can return and have another dinner or some kind like this and maybe I can find occasion to speak more about these things later. Thank you very much.

(APPLAUSE)

Dr. Hattem:

Ladies and Gentlemen: I am quite sure that you all want me to thank Dr. Armstrong very cordially for his interesting lecture.

Dr. Armstrong: We have here in Egypt a very well known proverb which says: He who drinks the water of the Nile will return and bring it back again. We hope that we can see you in the future in our country and to drink the water of the Nile.

Once again, thank you very much for your interesting lecture. Thank you.

DINNER IN TEL AVIV

Editor's Note: Please bear in mind when reading this transcript, that English is not the native tongue of our Israeli friends.

Minister Moshe Kol:

Your Excellencies, acting Mayor of Tel Aviv, Mr. Artsi, Director Simonshon, Professor Mazar, Director Kabari from the Bar-Ilan University, and Mr. Rader, representing here not only himself, but also especially Mr. Armstrong.

First of all, I want to tell you the purpose of this dinner. Not all of you know that Mr. Armstrong is the President of the Ambassador College in Pasadena and Texas, and they have also a branch in Great Britain, and he is an outstanding personality, with wonderful connections all over the world.

I think that two men are competing now in travelling between the countries in the world, Kissinger and Armstrong, because they both have their planes and coming all the time with their planes to visit different countries. Kissinger came here now, and will be here tomorrow, from Jordan, and Mr. Armstrong was now in Egypt also with his group, and they are in other countries. Kissinger is travelling to settle the problems of the world, how to continue with its efforts for peace in this region and to try to solve world problems. Herbert Armstrong is travelling for humanitarian purposes, for educational purposes mostly, and for the purpose of building bridges of goodwill between peoples of different countries and different nations and different regions, and he is quite successful. In our country he and his colleagues of the Ambassador College are responsible for some projects. They are, I would say, in partnership with us.

First of all, they are partners to the Jerusalem excavations headed by Professor Mazar, and Professor Mazar and Mr. Armstrong became very close personal friends. Second, they are partners to some extent to the excavations in the Jewish quarter in Jerusalem, headed by Professor Avigad, who is here with us tonight. Third, they are partners together with the Japanese professors to the excavations near Hadera, which they conducted and helped to make possible this year, this summer, and Dr. Kochavi is now in Japan, the guest of the Japanese archaeologists after they worked here in Israel. And then they are partners to the International Cultural Center for Youth in Jerusalem, and to the Beit David in the Old City. They are working with Arab youths, Jewish youths. And also to other projects building bridges between

Israeli youths: Jewish, Arabs, Moslems and Christians, Armenians, etc. So, as you see, they are partners to educational projects, archaeological mostly and, too, educational, especially youths, the future of Israel, and they are working also in other countries of the world.

I think the many countries who are tonight here represented by Your Excellencies, the Ambassadors, Mr. Armstrong already visited and established personal contacts in those countries, and the most important, they are fulfilling the mission of goodwill. In our times it is very important how to build bridges of goodwill, of cooperation, and trying to build up understanding also in our region, but they are very close to us, and they have great sympathy and understanding for what we are doing in Israel, and, therefore, their involvement, I would say, in Israel is maybe more than in other countries.

So tonight we came here to honor Mr. Armstrong, the President of the Ambassador College. Mr. Rader is his close associate here, his right hand, and Mr. Armstrong was this morning received by President Ephraim Katzir, and then he also visited the archaeological excavations in Jerusalem, and when he came back to the hotel here tonight, he became ill, and we decided, because we heard about this only six o'clock that he is in bed, that we will not cancel the evening, but because we came here to honor him and his work and everything, what he is doing here, and we will send him from here greetings for a speedy recovery to continue his wonderful work in the world, in our region, and in Israel.

I will ask now the Acting Mayor of Tel Aviv, my friend, Mr. Artsi, to bring greetings on behalf of the City of Tel Aviv, and then we will continue. Please.

Acting Mayor Artsi:

Minister Kol, our dear guest, Mr. Rader, our Director of the University of Tel Aviv, Professor Simonshon, Director of the University of Bar Ilan, Professor Kabari, distinguished members of the diplomatic corps, ladies and gentlemen.

I regret that I can't say in the ears of Mr. Armstrong what I wanted to say to him on behalf of our city, Tel Aviv-Jaffa. I hope Mr. Rader will be so kind to transmit our feelings of gratitude, and we are glad that you made the choice and picked Tel Aviv as the place to honor a man like Mr. Armstrong.

I know about him only from what Mr. Kol told us, and about what we know about his activities. I think that our time needs men like Mr. Arm-

strong, and like this movement, a movement inspired by a spiritual message, looking for understanding between men and men, trying to build bridges. I know I followed the conversation at this table this evening, and I learned about circulation of ideas, proposals, plans between Israel and between the Arab countries.

Mr. Kissinger didn't succeed for the time being to build the bridges, and, of course, Mr. Armstrong, he as well didn't succeed to build this iron bridges, this bridge of friendship, but I hope they will do it and that the next visit of Mr. Armstrong will be marked by much more better contacts between Israel and the Arab world as today. Because Mr. Armstrong is so much interested in archaeology, I would like to mention that we have this dinner in a city which is the youngest and the oldest, one of the oldest of the world. The links, the historic links between Tel Aviv and Jaffa creates this specific situation of Jaffa, an old city mentioned in the Bible, mentioned in Greek mythology, mentioned by the crusaders, Tel Aviv having this year its 65th anniversary. This combination maybe expresses this specific situation of Israel of synthesis between old and between the new. I want to join Mr. Kol in greeting Mr. Armstrong, in thanking him for what he is doing for Israel. He didn't do for the time being for Tel Aviv, but because Tel Aviv has some share in Israel we are glad if he did it in our country, and we take the shares of his activities, and I want to join Mr. Kol in wishing him rehfov-ah sheh-lehmah [full recovery] a speedy recovery. Thank you.

Minister Kol:

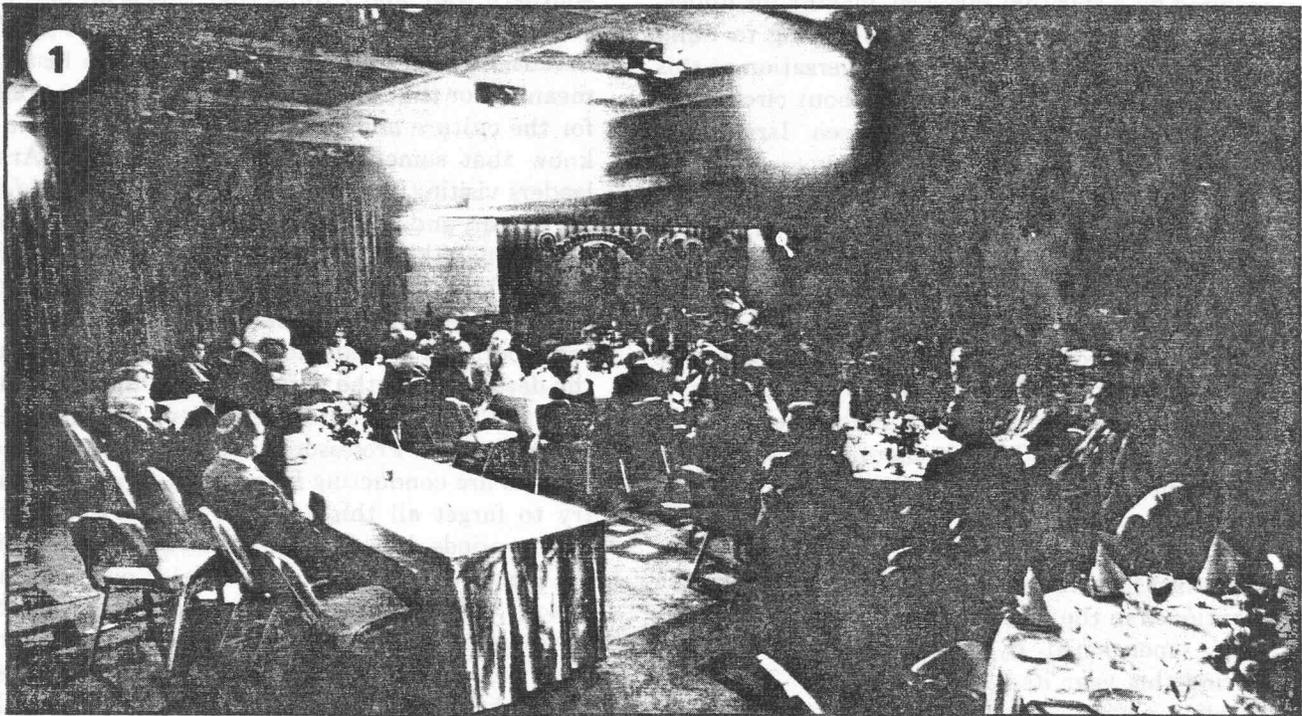
Ladies and gentlemen, we have here a very important gathering tonight, because we have here the diplomatic corps very well represented, but we have also the Israeli Parliament good represented. Members of Parliament from different parties have always united for cultural activities, for good will, and we have also mayors here and deputy mayors, and editors of our most important papers in Israel, and many professors of archaeology in our universities, and other distinguished guests.

Professor Mazar is the President of the Israel Archaeological Society, and he is the Dean of all the archaeological institutes really in Israel. And I know that what he is doing in Jerusalem is historic really with the excavations. I want to say tonight that the appearance of Professor Mazar here tonight has a special meaning, because in the UNESCO our enemies are now organizing a propaganda against the excavations headed by Professor

Mazar in Jerusalem around the western and the southern wall, and I think that this is an outrage what goes on now in the UNESCO against Israel, because, though our excavations have an historic meaning for the culture of the world, and not only for the culture and science of our country. And I know that sometime ago there were here Arab leaders visiting the excavations headed by Professor Mazar, and they were told about the period of the Oumiah [kinik], the Moslem period, which was a very glorious period then in Jerusalem, and they were very astonished because our archaeologists are reporting so good and punctually and with all the details about the period of the Oumiah in our country, and specially in Jerusalem, because they believed that if Professor Mazar and Israel archaeologists are conducting here excavations they will try to forget all this and not to talk about the other periods, but they will only be interested in the glorious period of our Temple, of our independence, which Professor Mazar reported to the world many times. But we are not others. Maybe they were talking about their behavior, how they would do it, how they would report. They would maybe forget about our periods in Jerusalem and in those places. But our scientists, our professors, our archaeologists, are really people of science, and they are interested in the history and the archaeology of all periods; of the Jewish period, of the Christian period, the Byzantine, the Moslem period, and all the other periods here in our country. We cannot miss anything.

I just had now an interpolation in Parliament by some member of the Parliament, why, when we have the program in the Citadel of David, we are mentioning all the periods, the Christian period, the Moslem period, the crusaders, why are we not talking only about ourselves, and I had to reply as the Mayor of Jerusalem, Mr. Kolek, replied, that we are loyal to the history and we know what was in this country, how many invaders were here, how many different periods are here, so Professor Mazar, our dear Professor Mazar, when I am asking you now to bring your message and your greetings, I want to tell you that I believe that this shame of the UNESCO in this behavior now, which many now great personalities protested in Paris, we had the chance to read it today in the papers, we hope that the truth will be our truth, your truth, and one day those who are helping the communists and the Arabs to fight against us in this international cultural organization, they will be ashamed of what they did there and how they voted there. Please, Professor Mazar.

Tel Aviv Dinner



1, 2. Dr. Benjamin Mazar speaks before 110 high-ranking people at the Tel Aviv Hilton. Dinner was in honor of Mr. Armstrong who was unable to attend because of illness. 3. Moshe Kol, Minister of Tourism (left) and Dr. Yuval Ne'eman, President of Tel Aviv University, listen to Dr. Mazar. 4. Mr. Kol takes his turn to speak. 5. President Katzir of Israel chats with Mr. Armstrong and Mr. Rader.



Ross Photo

Professor Mazar:

Ra-botie nit-bakash-ti hayom al yeday ha-sar Kol lomar at deh-varie ba-arouha ha-zot veh-lomar otane beh-lashon anglit [Ladies & gentlemen. I was asked today by the Minister Kol to speak my words in this dinner and to speak my words in English]. Minister Kol, Vice Mayor of Tel Aviv, Excellencies, distinguished rectors of universities, ladies and gentlemen:

Since February, 1968, archaeological excavations have been taking place to the south and west of the Temple Mount of Jerusalem, and later by Professor Avigad in the Jewish quarter of Jerusalem under the sponsorship of the Hebrew University and the Israel Exploration Society. We have worked without interruption, gradually expanding the field of operation to the south, to the City of David, and to the west, to the Rephaim Valley, the central valley of Jerusalem. The main aim of this archaeological project is to provide evidence on a world founded scientific basis for constructing the developments in the history of the 5,000-years old city, as well to reveal the greatness and the monumental splendor of Jerusalem in the Biblical times and later periods, a privilege which has been denied to mankind for 1900 years since the destruction by Titus until the modern excavations. It is for us a privilege that this important project is continuously supported technically, financially and manually and, may I say in addition enthusiastically, by a prominent institution of learning, Ambassador College, headed by the distinguished Chancellor, Mr. Herbert Armstrong.

Every year, every summer, a group of able and interested students with their teachers from Ambassador College in Pasadena, in Texas and in England, are helping us as volunteers, working at the excavations from early in the morning until the afternoon, or giving us technical assistance in engineering and photography. It is a wonderful opportunity to express my gratitude and appreciation to Mr. Armstrong and to the authorities and the students of Ambassador College for the most welcome cooperation and collaboration and for a great deal of help and support, and let me say in Hebrew tuda-raba [thanks very much].

It is also an extraordinary occasion to say a few words about my dear friend, Mr. Armstrong. He is rather a unique personality in a world of terrorism, animosity, prejudices and evil inclinations, as, for instance, recently demonstrated in UNESCO, as you heard from Minister Kol. Mr. Armstrong is a cosmopolitan in the best sense of the word, humanitarian, a sponsor of eternal, universal world ideas. He is a great believer in the ideas of

world peace and brothership between nations and, therefore, he is often using the hebrew term "shalom." But, primarily, he has firm faithfulness in the prophecy of Isaiah, the Prophet of Jerusalem, the vision concerning Israel and Jerusalem in the days to come when all the nations will stream to the Temple Mount in Jerusalem, since the law will go out from Zion and the word of the Lord from Jerusalem, and nation will not lift sword against nation. There will be no more training for war.

Mr. Armstrong loves and admires Jerusalem, and wholeheartedly he believes in the future of Israel and the Holy City, and for him Jerusalem, the united Jerusalem, is not only the metropolis of Israel and the spiritual center of the monotheistic religions, but also the symbol of the great past and the hope for a better future of mankind.

We wish Mr. Armstrong many years of intellectual, social, educational activity, good health, and the satisfaction or reward of all what he accomplished in his lifetime. We send him our best wishes and a speedy recovery. Thank you.

Minister Kol:

Now, Mr. Stanley Rader, who is with us here tonight. He is the right hand, I would say, of Mr. Armstrong, but not only the right hand, but he is also a very good adviser and a colleague, friend, and cooperating with him and works with him together for many years for the humanitarian purposes, and he travels with him also everywhere. I will ask now Mr. Rader to bring the message of Mr. Armstrong and himself. Please.

Stanley R. Rader:

Mr. Kol, Vice Mayor of Tel Aviv, Excellencies, distinguished guests. I would not even begin to bring Mr. Armstrong's message to you this evening. In addition to everything that has been said about him tonight, he is probably one of the world's most gifted speakers, and, in addition to the years of experience and training, he has had the experience of speaking before large groups and before radio microphones, and I would not attempt at all to give you the same kind of statement this evening.

I would perhaps be better off to just simply fill in some of the gaps that may have inadvertently been left by Minister Kol and Professor Mazar, who both have known him well for a period of some six years.

It is almost six years ago this month that Minister Kol first suggested at the Knesset that an iron bridge might perhaps be built between

Ambassador College and Hebrew University. At that time Mr. Armstrong and I were on our way to visit Japan, where we were to be received for the first time by his Imperial Highness, Prince Mikasa of Japan. At that time we stopped here and we met Professor Mazar and he introduced us to some of his colleagues and we first heard about the Temple Mount Dig and became very much interested in what its possibilities would be for the world. And it was Minister Kol who first suggested that term of an iron bridge, a bridge that would never be broken. And one month after Minister Kol made that statement, we returned to Israel and that iron bridge was constructed, and it has not been broken, and the first Head of State that received Mr. Armstrong was the late and beloved President Shazar of Israel, and Mr. Armstrong made the promise on that occasion that there would be an iron bridge established, and, to quote the words of the President of Austria, who received Mr. Armstrong just some four or five weeks ago, "that iron bridge must be used by peoples." And that is what Mr. Armstrong has now been attempting to do for the past six years, not only here in Israel but throughout the world, and I believe that he has established better understanding between peoples and nations everywhere. As he goes around the world trying to promote understanding between people, and as he attempts to help people everywhere lead more abundant and full lives, he has also entered into tangible activities with these peoples, activities which are meaningful and are relevant for the peoples involved, and generally they are the programs which are suggested by the local officials as programs which would be well received and much needed by the particular country and people involved.

You have heard here tonight about our many projects in Israel. There are many others. We are educating hill tribe people in Thailand and mountain tribe people in Nepal. We have archaeological projects in Indonesia. We have an anthropological Society, which is conducted under the auspices of Leopold III of Belgium, another expedition beginning, by the way, this Tuesday in the Andaman Islands in the Sea of Bengal. I could go on and enumerate the many different projects which we have engaged in during the past six years, but basically I want to stress not the projects themselves, but what we believe to be the results, because everyone that has met Mr. Armstrong realizes that he is a man to be respected and admired and indeed loved, and wherever contacts have been established between these peoples and

the representatives of the College, we find that those contacts develop into full and rich experiences for all the parties involved. We also back up these specific individual projects with what is called a worldwide extension program that is a means of bringing educational material into the home without cost in five languages. We publish a magazine called the *Plain Truth*, which some of you might have seen, with circulation in five languages in excess of three million copies per month. There are many other booklets that are printed, also in the same number of languages and distributed in the same way. The College is one of the largest users of radio and television broadcasting time in the world, with a daily radio program that is heard in every market in the United States and Canada, and a major television program, one half hour, in full color, that can be seen in many metropolitan centers in the United States. Some of the people who have represented the government of Israel have seen a very important documentary that was made some time ago in four parts that was shown throughout the world, and we have had very fine comments about it. But basically, everything that we do, as I said, is designed to bring about better understanding between people everywhere.

Just recently, on our last trip here, we met with Professor, or Dr. Ne'eman, of Tel Aviv University. And there is an interesting project that has been brought to our attention, and preliminary discussions have taken place with those who might be able to implement it, and that subject was discussed today when Mr. Armstrong was received by President Katzir in Jerusalem. Basically, the College and Mr. Armstrong have really been in the vanguard of all of those issues which now seem to be on the minds of most people. For over ten years we have been talking about an oil crisis that was imminent, so much so that some of the junior editors of our magazine said the public was bored by the prospects of an energy or oil crisis. We now know that it has come to pass. Mr. Armstrong discussed ecology before people knew what ecology was, and he has talked about the food crisis in the world and, interestingly enough, it was Dr. Ne'eman who had that article called to his attention, or he perhaps saw it himself, and he and General Doron mentioned it to us on one of our visits. And we are very much interested in seeing what we can do to promote world attention in that area and what we can do specifically to bring about a realization of the goals that the university has concerning the scientific effort that will increase food production worldwide. We

brought some of our friends from Japan here last month, and some of these Japanese Diet Members refer to themselves as Mr. Armstrong's Japanese sons, and they, too, have heard about these embryonic plans for such scientific research in a field obviously which could cause no concern politically or otherwise anywhere in the world, because we all know how important food is and what can be done with it and what will happen without it. So that is one of our key projects for 1975, and Mr. Armstrong told the President today that he hopes to return here in January, 1975, with something concrete.

I know Mr. Armstrong would have told you more today about what he really believes, because that is one of the things that he has done throughout the world. The first of these dinners that he had was in Bangkok, about a year or so ago, and since that time he has been sharing his beliefs with people everywhere, and what he believes is very important, not only to him, but to mankind. But I prefer to believe that Mr. Armstrong will return here, in the near future, that such an occasion like this will present itself once again, and he will personally be able to share his innermost thoughts and beliefs with each and every one of you. I myself want to thank you all for coming. We are sorry that he was ill this evening. I want to thank Minister Kol for making it all possible. Thank you.

Minister Kol:

Before we will adjourn, again we wish Mr. Armstrong, as we are saying in Hebrew, rehfov-ah sheh-lehman [full recovery], and he should come back here healthy and always to inspire us here with his energy and with his wisdom and his vision. Shalom.

LETTER COMMENTS

(Continued from page 568)

quite favorable, as the following sampling of letters indicates.

A Family Again!

I have to tell you how happy I am. I literally haven't the time to tell you all the reasons. My parents (stepmother, father) were affected by the old understanding about divorce and they were just informed of the new ruling. You guessed it! THE WHOLE FAMILY is going to church again! I don't live at home, but I ride with them to church and we are very close.

— Stephen Boston
Irving, Texas

(Continued on page 605)

Doctrinal Research

The Church's Recognition of Divorce Prior to Conversion

The decision rendered at the ministerial conference in May — *and it was a decision* — reaffirmed the sanctity of holy matrimony, but clarified the biblical instruction (not previously understood) about divorces prior to conversion. Here is additional insight into the subject.

Jesus dealt specifically with the question in his sermon on the mount (Matt. 5:27-32). The law undergirding the old covenant commands: Thou shalt not commit adultery (v. 27). Jesus magnified that law which now undergirds the terms of the new covenant. "But I say unto you, That whosoever looketh on a woman to lust after her hath committed adultery with her already in his heart" (v. 28). In the next two verses Jesus dwells on the proverbially offending eye and hand — the eye that looks on a woman not lawfully one's own, and the hand that seeks to reach out and touch her. Jesus warns us to put away this kind of lust, lest we perish in *gehenna*.

To doubly emphasize his instruction, Jesus continues: "It hath been said, Whosoever shall put away his wife, let him give her a writing of divorce: but I say unto you, That whosoever shall put away his wife, saving for the cause of fornication, causeth her to commit adultery: and whosoever shall marry her that is divorced committeth adultery" (vs. 31-32).

To this statement the apostle Paul appeals when he writes: "And to the married I command, yet not I, but the Lord, Let not the wife depart from her husband: but and if she depart, let her remain unmarried, or be reconciled to her husband: and let not the husband put away his wife" (I Cor. 7:10-11). This is Jesus' teaching — the Lord's command — says Paul. It is how New Testament Christians are to live. It is the way all the world should have been living.

But now notice the contrast in Jesus' own teaching and in Paul's, when dealing with the problem of the unconverted heart or attitude. We turn first to Matthew 19:3-12. The Pharisees asked Jesus, "Is it lawful for a man to put away his wife for every cause?" (v. 3.) Jesus answers, after giving the background to the marriage institution, "... What therefore God hath joined together, let

not man put asunder" (v. 6). The Pharisees then asked: "Why did Moses then command to give a writing of divorcement, and to put her away?" (v. 7.) Jesus answers: "Moses because of the hardness of your hearts suffered you to put away your wives: but from the beginning it was not so. And I say unto you" — Pharisees, would-be spiritual leaders of the people — "Whosoever shall put away his wife, except it be for fornication, and shall marry another, committeth adultery: and whoso marrieth her which is put away doth commit adultery" (vs. 8-9). This is what the Pharisees should have been teaching the people. They, after all, posed as spiritual guides to the blind and made the pretense of being more righteous than the people — whom they called disdainfully "sinners."

When Jesus' disciples heard this saying, they were puzzled. Here indeed is God's spiritual teaching from the beginning. But if Moses was permitted to allow for divorce because of obdurate human hearts, what about the world that may not now be called? Human attitudes did not suddenly change with the appearance of Jesus, thought the disciples to themselves. So they commented to Jesus: "If the case of the man be so with his wife, it is not good to marry" (v. 10). That is, better not to marry than to marry and become involved in a divorce which almost certainly would lead to adultery. "But he said to them" — here is Jesus' response, the same Jesus or Yahweh who permitted Moses to write a bill of divorcement: "All men cannot receive this saying, save they to whom it is given." God's gift of continence is given to only a few. God is not calling the many now, anyway. Jesus continues: "For there are some eunuchs, which were so born from their mother's womb: and there are some eunuchs, which were made eunuchs of men: and there be eunuchs, which have made themselves eunuchs for the kingdom of heaven's sake." (Here is a parallel with Matthew 5:29-30, the offending eye and hand.) Jesus concludes: "He that is able to receive it, let him receive it" (Matthew 19:11-12).

The Church has understood what God expects of those who surrender themselves to the government of God over their lives and who become willing to live by every word of God. But not until recently did the Church grasp and come to understand fully that the same One who permitted Moses to allow divorce to the hardhearted also said in his New Testament ministry: "All men cannot receive this saying, save they to whom it is given." And: "He that is able to receive it, let him receive it." Jesus recognized that without the gifts of God's Holy Spirit, without the willingness to

deny the world and forsake its lusts and pulls on the flesh, a person is simply not prepared to receive Jesus' spiritual teaching.

Moses was faithful to God in delivering the law to the people. What Moses permitted, God must first have permitted. God hates divorcing. But to stop it he would have to convert everyone. Jesus set the highest standards of spiritual conduct and truth. He appealed to the institution of marriage at the beginning, before sin entered into man's world. But Jesus who knew men's hearts also knew that most everyone cannot receive his teaching — only they "to whom it is given."

And that is why, among other reasons, that the Church came to recognize the legality of divorces prior to conversion.

Paul understood it. After speaking of those who understand marriage and who are called of God — who are forbidden to divorce and remarry — Paul writes: "But to the rest speak I, not the Lord: If any brother hath a wife that believeth not, and she be pleased to dwell with him, let him not put her away" (I Cor. 7:12; see also v. 13). Under the Old Covenant law marital and other contracts with nations other than Israel were forbidden (to avoid idolatry). Ezra 9:14-17 illustrates the necessity of legal divorce proceedings. Marriages with the heathen were voidable, because the civil law of Israel — the terms of the Old Covenant which constituted the law of the land — forbade them (Ex. 34:11-12, 16; Deut. 7:1-3). But under the guidance of the Spirit of God, Paul was led to explain to the Church that even though marriages with the unconverted are legally voidable, the converted mate is not to initiate proceedings.

As long as both can live at peace, Christians are to live with their unconverted mates. But if the unbelieving depart, the marriage is voidable because the law says so (Deut. 7:3-4). In this case the converted partner is not forbidden to re-marry (contrast I Cor. 7:15 with v. 11) as the marriage was voidable on religious grounds. Here Paul deals with hardheartedness over *religious* and/or other matters by the unconverted.

Jesus recognized that hardheartedness has many ramifications — sexual and otherwise — for the unconverted. He declares that those who have not come to submit to the government of God — and those who do not have God's gift of continence — can hardly receive his spiritual teachings on marriage. Their marriages, divorces and remarriages are forgivable as were those who lived similar unfortunate lives under the Old Covenant. Those things shouldn't have happened, but they did. If and when any divorced and remarried are called God

can forgive them for having broken their marriage contracts — as they can be forgiven for any sin. But henceforth neither the permission of Moses nor of Jesus nor Paul apply. They are now called to a new kind of life. Old things are past. Now they must live faithfully according to the spiritual principles established for marriage at the beginning of the creation.

— Herman L. Hoeh

Church Administration

There are several items to cover in this Bulletin column so will get right to them.

Group Accident and Health Insurance

I'm sure you will be happy to hear this item of news. We are very pleased to announce that a comprehensive accident and health insurance plan will be put into effect on January 1, 1975. All full-time employees will be covered free of charge. In addition, the plan offers coverage for your family at costs considerably below those of a comparable insurance plan from any other source.

All of here in CAD feel it is an outstanding plan, and are grateful to the Financial Affairs Division for putting such a fine insurance program together. More details will be forthcoming in a memo from Financial Affairs.

We have been waiting for this Accident and Health Insurance for a long time and hope everyone will take advantage of the program when it becomes effective.

National Basketball Tournament

Due to a developing interest across the nation for Youth basketball tournaments, we have decided to recognize this interest and have a National Youth Basketball Tournament.

Four zone tournaments are being organized as follows: Zone 1 in Washington, D.C. with Larry Salyer as coordinator; Zone 2 in Chicago with Carl Gustafson as coordinator; Zone 3 in Big Sandy with Kermit Nelson as coordinator; and Zone 4 in Pasadena with Bernel Michel as coordinator. Mr. Kermit Nelson will serve as overall coordinator. All zone tournaments will be played during the Christmas vacation.

The top two teams from each zone will advance to the national championship tournament to be held in Pasadena during the Spring break.

I want to caution everyone that this is an experimental project and undoubtedly will undergo modifications and adjustments as needed throughout the coming months. If unforeseen problems should develop and it becomes unfeasible to continue with the tournament, we will, of course, discontinue it. But, if everything can be organized and done well, we have high hopes for the benefits to the youth of God's Church, as well as the Churches themselves! We feel this can all be accomplished without taking money from the Work or putting undue financial pressure on the members. More details will be coming in the Worldwide News.

Private Enterprises

Several questions have arisen regarding privately published works by individual members and ministers. Since it's something that has not been covered before, a few have wondered what our "official" attitude toward these private ventures should be. Putting it simply, any private work of any type, including published material, should stand or fall on its own merits.

We do want to emphasize that private ventures are not financially supported by the Work. Neither are they endorsed by the Work of God and we do not help in publishing or distributing any work or product through the Church or the College. If any College student, worker or member wishes to assist in promoting or selling such works, that is entirely a personal matter. Certainly we should never allow the Church to become a marketplace for any personal and private product no matter how deserving it may be.

Our hope is for success to anyone who sincerely fills the needs of others in whatever way he is qualified.

Ministerial Conference

It has been decided to hold the next Ministerial Conference shortly after the College year is finished next June.

It is our sincere intention to make the Conference as interesting and as helpful as possible, yet allowing considerably more free time than you experienced in May.

We will be having preliminary planning meetings soon so that a good Conference will be arranged without the last minute crash job that was required for last May's very successful Conference.

So fellows, any ideas you may have regarding the Conference will be most welcome.

Widows and Third Tithe

This item comes from the office of Mr. Ralph Helge. Rather than report from this statement by Mr. Helge, I would like to quote it verbatim:

It has come to our attention that there may be a possibility that certain widows, who are receiving third tithe as well as welfare, may be confused as to whether or not they are under a duty to disclose their third tithe payment to welfare. This confusion could well stem from the fact that under the income tax law, third tithe would be considered a gift, not income, and therefore not taxable.

If a person does receive welfare, and would willfully fail to disclose other income or gifts they were receiving, the person might be guilty of a criminal charge of fraud. Such a case might be brought even though the person actually was not acting willfully in fact. If such an event were to occur in the Church, it would of course have a very adverse effect both upon the minister and the reputation of the Church, even though the Church has clearly advised that a person receiving third tithe must consider whether or not it is declarable in the event they are receiving welfare.

Therefore, we thought it advisable to mention this so that every local minister might review whether or not he has widows in his area who are receiving third tithe and welfare and not declaring the same to welfare. In the event they should find such a case, it is requested that they promptly notify the Legal Department of all the facts and circumstances so that the matter might be rectified.

In some cases a certain type of gift, limited in either amount or matter, is permissible and will not result in the reduction of welfare.

It is possible that a widow might be able to continue receiving both welfare and third tithe; be allowed to receive third tithe in a different form or amount in addition to welfare; or might have to go off of welfare and receive third tithe only, depending upon the laws of the local jurisdiction."

New WATS Line Procedure

One other item that I will take a paragraph or two to comment about is the new WATS line

procedure. We have changed our approach somewhat in order to allow a greater freedom and ease of conversation between the operator and the caller. In addition it will allow a more immediate contact between interested persons and the Church. The operator will now have the freedom to give your home phone number, the Church address and the time of services to any person requesting this information. As well, the operator will not have to try to "screen" or "steer" the conversation to determine whether the caller is a member. This avoids what appears to be "beating around the bush" and a "secretive" aura.

It would probably be good to inform the brethren about this change. As I said, it typifies the desire of Mr. Ted Armstrong and those of us in C.A.D. for the Church to be open, candid, and available to *all* who are interested. We're admonished in several places in the Bible to be considerate, kind and hospitable to strangers, and told that some have entertained angels unawares. That new person who walks into Church *might* be a little carnal, might even cause some trouble — but on the other hand he could be an angel unawares!

Let's try to give all people a Christ-like welcome — not suspicion, doubt, investigative glances, and cool receptions.

That does it for another issue of the Bulletin. Our prayers continue to be with you and hope you remember us all here too.

— C. Wayne Cole

ORDINATIONS UPDATE

Due to an oversight in the *Bulletin* of October 23, Frank Pierce's name was not included among those who were ordained as Local Elders.

Financial Affairs

Greetings once again from the Business Office. The present financial condition remains unchanged from my last report, which is to say that we are just about even, incomewise, with last year. The main decrease in our income lies in the area of Excess Second Tithe and Third Tithe donations. This is understandable, of course, taking into account the increase in cost of living, and it will mean that we may have to make some cuts in this area to allow for this decrease. At any rate,

we are studying it with both Mr. McDowell and Mr. Wayne Cole to determine the best approach to be taken.

In view of the fact that our income has not met expectations, we have had to go thru another round of operating cuts, but in no case have we affected the actual impact of the Work. By this I mean that we have not reduced our radio and television time, neither have we reduced campaigns or church activities. What we have done is to initially try to stem the flow of dollars out of the United States and then to seek other ways of more effectively doing the Work — saying the same thing as we have been saying, but with more impact!

Accordingly, we have reduced our international subsidies to our foreign offices and are seeking ways to develop Bricket Wood into a foreign office of the same stature as Vancouver or Sydney. I want to stress that this will in no way impair the ability to these offices to get the job done. In fact, we are helping them to get the job done more economically, but, at the same time, with more impact by changing the format of the *Plain Truth*. As I mentioned in my last letter, we were discussing this, but now Mr. Herbert Armstrong has approved the concept, and you will be hearing more news in later issues of the Bulletin and other publications as other details are worked out and the final format is determined.

The effect of a change in format has succeeded in allowing many of our overseas offices to produce their own *Plain Truth* using their own income without any further subsidy from Headquarters. For those areas that cannot produce their own income, such as South America and the Philippines, we will continue to subsidize, but at a much reduced rate. This, of course, has a considerable impact on our budget and enables us, by combining these savings with other operating reductions being made here locally, to come up with a balanced budget for the rest of the fiscal year.

As soon as I finish dictating this, I will be attending a meeting with our bankers with Mr. Armstrong and Mr. Ted Armstrong to discuss our new budget plan and to inform them of what we will be doing in the next 6-12 months. I am sure that our taking a more conservative approach, vis-a-vis income and expenditures, will make them feel more confident in our relationship.

We are all very excited here about the new format of the *Plain Truth* and the impact it will have on the reading public. The ability to say more with more punch, more regularly for less cost is certainly a very exciting combination! Let

me say that I am not just parroting "the party line" when I say we are all very enthusiastic. None of us feel that changing the four-color layout to a newspaper style is in any way a step backward for the Work. We all feel, and I think I can say this for the majority of others who have been involved, that we must change our means of communications to suit the fast pace of the society in which we live. Believe me when I say that the new publication is immensely readable and very attractive. Please put out of your mind any idea that it will be a cheap tabloid. *Nothing could be further from the truth!*

At the present time, we are planning on the first issue coming out in February, but more details will be forthcoming over the next several weeks. Please be praying for all of us here, especially the Armstrongs, as the whole Work steps thru another door that God has opened to us to more effectively reach the world.

— Frank Brown

Personal Appearances

Greetings again from Personal Appearances!

By now you no doubt have heard the news concerning Mr. Ted Armstrong's most recent campaign — NASHVILLE. John Robinson, Editor for the Worldwide Church of God News, was present and included the basic stats and information concerning Nashville in the *Worldwide News* the very next week.

By way of summary, everything went well. This was the first program following the opening of a new college year. In spite of the fact that a number of the students in the chorale were "first-timers," the musical material (songs, arrangements, etc.) were brand new, Gary Prather, Louie Winant and the students simply put in the extra hours of tedious labor necessary to perfect that part of the program.

In spite of very hectic days prior to the campaign, Mr. Ted Armstrong, as usual, was *up* for all three nights. The final evening of the campaign climaxed in a particularly strong message! Many members who have heard him repeatedly at the Feast of Tabernacles remarked that Mr. Armstrong was "stronger" the final twenty minutes of the third night than they had ever heard him before.

It was a particularly moving, powerful message. Speaking as a minister, I don't know what more

could be said to warn a group of people than Mr. Armstrong did that evening. If we never return to Nashville again, it would seem the crowds attending this campaign have had sufficient warning!

Although totally exhausted by three nights of speaking — particularly by the effort the final evening, Mr. Armstrong somehow found the energy to attend the "campaign social." Tony Hammer had arranged the post-campaign party for all the Nashville members who had participated in some way in the program. All of the students, local members, and a number of visiting ministers got together with Mr. Ted Armstrong for one of the most enjoyable social occasions ever held in the Nashville area.

By the way, if you missed it in the Worldwide News, attendance for all three nights was approximately 8,600 — some 6,000 were non-members! Tony Hammer reported that attendance at the first two follow-up studies was 52 and 66, respectively.

This weekend, November 15-17, Mr. Armstrong is off to Buffalo, New York, for a three-night campaign. We have rented the 3,000 seat Kleinhans Music Hall for the program, and expect a capacity crowd each evening. In fact, if we are blessed with good weather, we probably should see a turn-away crowd one or two evenings. Though Buffalo is only a medium-sized city in the United States, the populace has shown a great deal of interest in the broadcast and the *Plain Truth* magazine over the years. Hopefully, the weather will hold and we will continue to get a good response from Buffalo.

Promotion of GTA Campaigns

Mr. Ted Armstrong has just authorized a new pre-campaign publicity program. Because of consistently bad press and biased reporters who have twisted information about the Work (such as turning the incident of killing a moose in Alaska into a national issue — tantamount to President Ford's pardon of Richard Nixon) we have recently avoided these denizens of the media.

However, Mr. Armstrong now feels that it is time to cast off this restraint and meet the press head on! Beginning with Portland, December 13 and 14, we plan to initiate an intensive pre-campaign publicity program. Based on an original idea long fermenting in Mr. Armstrong's mind, we intend to invite the leading radio and television newsmen, along with the best known feature or editorial writer from a local newspaper to Pasadena for an open discussion of national and international issues in our own radio and television studios.

These interviews would then be used for release prior to the campaign as well as (depending upon content and quality) through our international network of radio and television stations. This program gives us initial and immediate control, to some degree, over the kind of reception we will subsequently receive in the campaign city.

Hopefully, this will develop into similar invitations to community leaders such as mayors, congressional representatives, law enforcement officials, and other interested and prominent personages in the local community. Far from being meaningless glamour publicity, this kind of contact with the media and community leaders develops a tap-root relationship with local leaders and also produces material for Mr. Armstrong in the most vital area — our own radio and television programs.

Recent Campaign Statistics

Date	City	1st night total/new	2nd night total/new
9/17-18	Dusseldorf	584/501	507/432
9/22-23	Bristol	230/80	264/130
10/11-12	Paris	750/550	720/550
10/15-16	London, U.K.	1140/625	1018/650
10/18-19	Martinique	620/496	630/500
10/20-21	Dublin, U.K.	419/306	446/344
10/25-27	Nashville	2460/1660	3448/2448 (3rd night) 2619/1819
10/25, 27	Belfast, U.K.	* /206	* /212
11/1-2	Columbus	975/550	1075/676
11/1-2	Berlin	245/196	292/241
11/3-4	Manchester	368/229	392/233
11/10-11	Liverpool	* /196	* /204

*Figures not available

Future Campaigns

The following is a list of the campaigns scheduled for the remainder of 1974:

Date	City	Speaker
11/15-17	Buffalo, N. Y.	Armstrong, G. T.
11/20-21	Miami, Fla.	McMichael, C. S.
11/22-23	Birmingham, Ala.	Dart, R. L.
11/23-24	Edmonton, Alta.	Wilson, D. R.
12/13-14	Portland, Ore.	Armstrong, G. T.

The schedule for 1975 is well under way, though incomplete. We'll try to have more information for next year in, perhaps, the following bulletin.

— Sherwin McMichael

International Division

Greetings from the International Division. What with riots in the streets of Israel over the devaluation of their dollar, England economically sinking into the sea, devaluation of both Australian and New Zealand dollars, the international world certainly is beginning to pop like so much popcorn in a heated pan. However, in spite of all the shaky world news the International Work continues to grow.

This afternoon I am leaving for England to assist them in the changeover in their operation. As Mr. Ted Armstrong has mentioned, the monies England has received as a subsidy from the U. S. have been reduced so that at least by 1976, if not before, England, along with the other areas of the International Division, will support themselves from their own indigenous income. Although at first this may appear as a step backward, the Work in England isn't being hurt. England presently receives over a million and a half U. S. dollars as indigenous income. This is certainly an adequate enough sum to do a great deal of work. Some priorities will obviously have to be changed. Of course, with the college and printing plant we have been subsidizing much of what has been done in the other areas in Europe. When this subsidy ceases we will have to make alternate plans to continue the PT in the German, French and English European areas. I will be discussing this particular changeover with Mr. Hunting and his staff in England on our trip.

Even though the budget has been cut for the international areas, we are very optimistic about what can happen in the months and years ahead. Originally, the International Work set the goal to be self supporting by 1977. We have been working towards this and with the need to cut the budget here at HQ we're just shifting our timetable up a year or two. I believe when those of you in the international areas see the new PT that we have planned, you will be as excited as all of us here are about the prospects for the international publication in the foreign areas. I would like to echo what Mr. Ted Armstrong said in the last Bulletin and strongly encourage those of you especially in the international areas to plan on contributing to this new publication regularly. Your ideas from your individual vantage points will help put real punch into the publication. This isn't a routine "Oh yeh,

you can write too if you want to." Good, solid articles are *needed and wanted!* Even if you have never written anything before, good ideas can be worked with if they have real value. Send any of your ideas and contributions to Art Ferdig, who is the managing editor of the PT.

We are planning for a meeting about November 25 with some few of you fellows from other offices to discuss printing, mailing lists, costs, etc., with Art. We will get word to you as soon as plans for this meeting are definite. So have your homework done where possible.

For the remainder of this column I'd like to give you a report from Tom Rogers of the French Department on some recent developments in the French Work.

—Leslie L. McCullough

FRENCH WORK UPDATE

Public appearance campaigns have opened up a new thrust in the French Work. As you may recall, Mr. Apartian conducted the very first campaign in the French language in Montreal last summer. The second and third campaigns in French took place just after the Feast of Tabernacles in Paris and in Fort-de-France, Martinique respectively.

In Paris, we were able to engage the *Salle Pleyel* for the two-night campaign. The *Salle Pleyel*, normally used for musical performances, is one of Paris' finest and most famous halls. There were 750 in attendance for each meeting, about 550 of whom had had no previous contact with us.

After his message each night, Mr. Apartian was literally thronged by scores of people anxious to meet him and talk with him, since most of them were regular listeners of his radio broadcasts and readers of his monthly articles in *La Pure Vérité*. He answered questions until midnight on both occasions and was impressed by the biblical knowledge of those he talked with. Perhaps the question most frequently asked was: "How do you know you have the truth?"

The response to the follow-up Bible studies has been encouraging so far. At the first one, there were 51 new people present. The Geneva office reports a good influx of literature requests as a result of the campaign.

On his way back to the U. S. from Europe, Mr. Apartian stopped off at the French-speaking Caribbean island of Martinique for another campaign. The French radio broadcast has been beamed to Martinique for many years and is widely listened to. As a result, Mr. Apartian is

quite well known to many Martinicans, and it is not uncommon for strangers to recognize him from the sound of his voice!

Because of Mr. Apartian's popularity in Martinique, a sizeable turnout was anticipated for the campaign. However, actual attendance — about 625 each night — fell somewhat below expectations due to a couple of intervening factors. One was the weather — there were almost torrential rains the second night. A second and more serious problem was the unavailability of public transportation. A far fewer proportion of people have private automobiles in Martinique than in the United States or other industrialized countries. And there is no room for the cost of a taxi in the average Martinican's budget. That leaves public buses as the major means of transportation. However, no buses run after 8:00 p.m. in Fort-de-France. This meant that anyone taking the bus to the campaign (which began at 7:00) would have had no sure way home afterwards.

A journalist from a local newspaper, *France-Antilles*, attended the campaign, having been a listener of Mr. Apartian's broadcasts for ten years. The article he wrote on the campaign was very well done and was published with two accompanying photographs, one of which appeared on the front page.

The local church in Fort-de-France was an immense help in getting things ready for the campaign. Many took off work to help set up the auditorium, and others worked late into the night posting throughout the city some 4,000 notices announcing the campaign.

Overall, French-language personal appearance campaigns are off to a good start and should provide some good growth for the French Work. Already, there have been 30 baptisms as a result of the Montreal campaign of last June. Additional campaigns are tentatively scheduled for next spring in Brussels and Lyon. There are also plans for a second campaign in Montreal in May.

We are as well planning to initiate a series of open Bible studies in various areas of Europe as another means of giving our readers and listeners the opportunity to have more direct contact with the Work.

The current financial picture in the French Work looks quite promising. September was a very good month with Paris posting a 59% increase in income over last year and Brussels a 62% increase. For the first quarter of the fiscal year, the French Work worldwide had a 32% increase in operating income compared to the same period last year.

The French-speaking membership is also show-

ing steady growth. A separate report will soon appear about French Canada. But excluding that aspect of the Work, we now have five French-speaking churches, four ordained ministers, two full time assistants and nine deacons. The average Sabbath attendance in Paris is running a little over 200. In Geneva, we have around 110, Brussels reports 100, Lyon, 50, and Martinique, 170. Overall attendance in the French-speaking churches in Europe and the West Indies is up 40% over last year. The raising up of one or two new churches in France is projected in the near future.

—Tom Rogers

Academic

PASADENA

Once-monthly *open* forums are now part of the forum schedule. After discussing the entire subject of forums with Mr. Ted Armstrong earlier in the year, it was decided that open forums should become a *regular* part of the schedule rather than an occasional (if that!) "happening" as it was in the past.

Regular forums are now held at 10:00 a.m. each Tuesday in the beautiful Ambassador College Auditorium. When we hold an open forum we announce ahead of time who will be on stage to allow the students sufficient time to formulate their questions. This usually produces a better quality question since the student has had more time to think about it. In the past open forums were usually "sprung" on the students, and therefore many would perhaps draw a "mental blank" when asked, "Do you have any questions?" That's about as tough for them as it is for the poor fellow attempting to *answer* some of these questions "off-the-cuff"!

During our open forums we have a team of administrators and/or faculty seated on the stage. One generally serves as moderator and the audience may ask questions of anyone on stage. We have found most of the questions to be intelligent and well thought out. We only hope that the answers rendered are of the same basic quality!

The most recent open forum was moderated by Dr. Germano. The other participants were Jim Ackley, Associate Dean of Faculty, Jim Petty, Director of Athletics, Bill Stenger, Registrar, and myself, Dean of Students. Since this particular forum was held just after the Accreditation Com-

mittee had visited the campus, many of the questions were focused on the matter of accreditation.

In a typical open forum there is usually quite a cross-section of questions and/or comments presented. They usually cover some facet of social life, academics, rules, policies, future plans of the College, etc.

The students know that our open forums are not intended to be "gripe" sessions or a time to "complain" to the administration. They fully understand that it is a time to discuss sincere questions and communicate thoughts and ideas that might beneficially affect the entire student body and College. To date we have had three open forums, and thus far we have found them to be highly successful and mutually beneficial to both the students and administrators. We are looking forward to more of the same. One thing for certain — these forums are an additional tool to further enhance and open the lines of communication!

— Charles Oehlman

BIG SANDY

We thought many of the Bulletin readers would be interested in knowing more about the new program underway at both colleges to enter intercollegiate competition in athletics. Because of our remoteness in east Texas, where there is not a lot to do off campus, we have decided this first year to get things underway with a bang! At first, we thought we would enter only into basketball competition. However, as Kermit Nelson, Athletic Director, began to arrange a schedule, we found an unbelievable number of small colleges all around this part of the country. When they found another school able to participate on approximately the same level of athletic competition, they not only wanted us to enter into sports competition in basketball, but in many other sports as well.

Because Ambassador College for many years has been a physical-education oriented group, we already had attained at least minimal skills development in most sports. As you all know, it has been required of students to take physical education classes all four years of their college careers. Under the direction of men such as Jim Petty, Gil Norman, Eric Williams, Will Derrick, Kermit Nelson, Larry Haworth, Al Hicks, and others on both campuses, we have had an outstanding intramural sports program.

Through the pages of the Big Sandy Portfolio you have perhaps read of some of the events. We realize, however, many readers of the Bulletin do

not regularly read the Portfolio and may not be aware of the sports program.

We got the school year started off with intercollegiate competition in flag football. The rules of flag football are very much the same as tackle — the major difference is that there are only seven men and that ripping and attacking flags off an offensive ball carrier stops the play. The game is a much looser passing and running game than tackle football — but the excitement can be just as great. We only lost two games — that to the same team which went undefeated all season.

Of course, the big sport which will offer the most excitement and on which we will concentrate most is our effort in basketball. Basketball season got underway last week with road games in Houston and Shreveport. Would you believe Ambassador College, Big Sandy, has been victorious in all three games?! The first two games in Houston were won rather easily with all players on the squad able to play. The game with Shreveport, however, was nip-and-tuck all the way. With less than two minutes on the clock, the Shreveport team had a one-point lead. They tried to stall out the game, but with less than twenty seconds left, turned the ball over on a travelling violation which gave us the opportunity for one last shot. The shot was missed. Rich Sherf, perhaps our most outstanding player, however, got the rebound and put it back up with less than ten seconds on the clock.

The most exciting thing about winning this game was that this college in Shreveport (Baptist Christian) has recently been written up in *Sports Illustrated* magazine. Although a very small school, they have a heavy recruitment program and are striving for national recognition as a small college basketball power. While they are by no means in the same league as Sentinry College in Shreveport or Oral Roberts University in Tulsa, they have had national publicity — the victory was sweet.

I think that will give you a good idea that we do have some fine athletes at Ambassador and that we can be well-represented.

There may have been skepticism on the part of some about entering intercollegiate competition, but our experience so far has been good. Thus far, our relationship with other schools has been extremely fine and we feel we can cope with the problems which will arise.

At the same time we have basketball going here at Big Sandy, there are three other sports underway with competition against other colleges. We have a women's basketball team which will play approximately ten other colleges here in east

Texas. Concurrent with basketball will be both men's and women's volleyball. Larry Haworth has been building the volleyball program for several years, and Ambassador has an opportunity to participate on the ground-floor development as volleyball becomes a major sport in many colleges. Both our teams have played highly-ranked teams in Texas and we will be in competition against major schools such as Stephen F. Austin State University and Texas A&M. Our girls have played the third- and fifth-ranked women's volleyball teams in the state of Texas, and although they did not win, they were able to make a formidable showing.

At the conclusion of winter sports, we'll be entering into competition with men's and women's tennis, men's and women's softball, men's baseball, men's and women's track and field. All of the sports, except basketball, will only involve competition of about ten events a season. Our basketball team is playing a full thirty-game schedule.

I'm sure you can realize what an opportunity this is for the young people in college — the opportunity for travel, to meet people, but most of all, to represent Ambassador College in the surrounding communities. An additional benefit has been local church support where our teams play. So many church members have turned out for our sporting events in other cities, such as Houston and Shreveport, that it seems like a local home crowd. In addition, the young people in the church areas seem to be identifying with the Ambassador sports program, which allows them the opportunity to attend games they cannot attend at their local schools since many of them are on the Sabbath. I think it will also help in recruiting young people to Ambassador College in future years.

Out of 600 students in our student body at Texas, the opportunity to participate in a sport against another college will be given to nearly 200 of our students. I am sure few other colleges can offer this kind of opportunity to that percentage of the student body.

In addition, I might mention that over 100 students are actively participating in musical organizations, such as our pop voice class which travelled to five Festival sites this fall. We have a tour chorale which, over the Passover break, will be on a two-week extensive tour, singing for church congregations all across the southern United States to Washington, D.C. Our stage band has opportunity to travel to churches throughout Texas and the southeastern United States. And, of course, the singers and band members who accompany Garner Ted Armstrong on the personal appearance

programs have many opportunities. Fully one-half of our student body is actively involved in the sports and music programs on the Big Sandy campus. We're thankful to have this opportunity and thought you might be interested in sharing the enthusiasm and excitement of the new programs underway at the colleges, especially at Big Sandy.

— Ronald L. Dart

Data Processing

Enthusiasm continues to mount for our new newsprint-format *Plain Truth*. The Direct Mail and Advertising departments are busy planning their responsibilities in the launch plan to publish the first edition in the new format, now tentatively set for February, 1975.

One of our prime jobs is to increase *public awareness* of the new publication. Editorial will be using some of the December PT and a good deal of the January PT to introduce the readership to our new concept. The February GN may be used as well. The promotional launch plan also calls for a special telecast and numerous "World Tomorrow" program commercials to plug the new PT. *The Worldwide News* will begin to carry stories very shortly. John Robinson, managing editor, spent quite some time here in Pasadena contributing ideas and covering the development of the whole project. We will be preparing news releases for the wire services and local newspapers. Also we are giving serious consideration to purchasing one-time use of specific mailing lists, such as doctors' and dentists' offices, public libraries, journalists, etc. in order to send them our introductory copy. We may create our own list of libraries so we can regularly send the nearly 200,000 U. S. libraries the PT, thus making it available to millions (literally) of additional readers. Library copies may contain a number of tear-out coupons for readers to send in for their own subscriptions.

In addition, there will be several modest programs, — really just tests — to build the circulation for the first edition. We will be using *TV Guide* and/or Sunday supplements to test response to the new concepts in a few limited markets. Random samples of former PT subscribers who did *not* renew their subscriptions will be sent a sample copy and response device. Presently, we have some 300,000 to 400,000 names on our files of these former subscribers who have not yet been purged. We're keeping them active until we've measured the response of the test group. If it is successful, we'll proceed with the

remainder of the group over the following months. Because of the new format, we have temporarily suspended the renewal program until our readers have had sufficient opportunity to analyze and react to the new format. The renewal program will begin again some time this next summer. Not having this program will automatically increase the circulation about 50,000 per month. All in all, we expect a modest — but significant — immediate increase in circulation. We should have little trouble reaching and exceeding our circulation objective of 1.73 to 1.84 million U. S. copies by June, 1975.

In the last issue of *The Bulletin* I introduced you to the Direct Mail program. Let me continue that introduction with some of our 1974/1975 plans.

The staff that coordinates the entire operation consists of three people: Fred Peace, the circulation coordinator and our marketing expert; Lew Griffen, a staff assistant who schedules and expedites all the mailings; and Jill Nichol, secretary and artist who also spends some of her time preparing the Friday Report.

The Direct Mail program is divided into seven parts, each tailored to a specific group of subscribers to provide them with literature selected to match their level of involvement in the Work. These groups are: Campaign mailings, Regular mailings, Donor mailings, Co-worker mailings, Member mailings, Lit-only mailings, and Donation Receipt mailings.

At present the Campaign mailings consist of a series of two letters and a post card to an average group of 20,000 in the U. S. and 10,000 in Canada. We've planned for 20 U. S. and 4 Canadian campaigns during the fiscal year.

Our group of Regulars received a series of two PT renewal letters (now temporarily suspended because of new PT format), promotion letters advertising a booklet or asking for donations to cover the cost of someone else's PT (Mr. Herbert Armstrong's July letter and Mr. Ted Armstrong's December letter), two mailings to CC graduates to advertise the GN, and three test mailings. Altogether we plan 27 mailings for a total of 4,940,000 letters.

Similarly, the Donors will receive four booklet promo letters, nine Garner Ted Armstrong "news" letters, two letters advertising the GN to CC graduates (although we may do this more often, depending on the number of CC grads), five bi-monthly mailings to all new donors to advertise the GN, and one or two test mailings. That's 22 mailings of nearly 3.5 million letters.

Besides the monthly letter from Mr. Herbert Armstrong, the Co-workers will receive four promo letters, two GN promo letters to CC grads, and three limited test mailings. Twenty-one mailings totaling 606,000 letters.

Members receive the monthly Co-worker letters and two letters containing the Holy Day Offering envelopes. Fourteen mailings averaging 35,000 letters per mailing.

The Lit-only group are people who have requested booklets or answers to questions but who do not subscribe to the PT nor GN. Our objective with this group is to promote the PT, so we send a series of two letters spaced several months apart. If there is not a positive response following the second letter, the name is dropped from our files. There will be eight mailings to an average of 10,000 persons and eight mailings to 8,000 who did not respond to the first letter.

Finally, we mail out monthly thank-yous to an average 50,000 donors, three tri-mester receipts to members, and one annual receipt to all donors, co-workers and members who contributed more than \$25 during the year. This letter mailing goes out in January to approximately 200,000 people.

That's the Direct Mail program for this fiscal year in a nutshell. We will have to increase our activity in the following year in order to build the PT circulation list by purchasing mailing lists, advertising, etc.

Hopefully, next issue I can report on how well the Direct Mail program has done the first three months of the fiscal year.

— Benjamin R. Chapman

Publishing

We have just received Ted Armstrong's approval to institute some money saving changes in the GN format. Beginning with the February issue we will be going to a "self-cover." This reduces the number of copy pages from 32 to 28. In addition, we will also be reducing the amount of color used in the GN.

This will not in any way lessen the overall quality of content, however. We do hope to shorten the articles overall and make them more topical, punchy and succinct. Ideally, each issue should only have one or two really long articles; the rest would be shorter and more to the point. It takes greater discipline to write the shorter articles — but they are far more effective.

I wanted to mention a word or two about *book-*

lets also. I have been informed that the cost of paper for booklets is up some 49% over last year! This underscores the need for a new and more efficient booklet program. We hope to accomplish *much more* with fewer booklets in the future.

Because of recent policy decisions, a number of planned projects have been suspended or shelved. In some cases the costs are too high; in others it is simply not expedient for other reasons to have certain booklets prepared at this time. We do not plan to print a new *Dinosaur* booklet (as previously planned) in the near future. There are a number of theological and geological problems in this area that need to be resolved first. The new teaching on *Pentecost* has been included in the most recent edition of *Pagan Holidays or God's Holy Days — Which?* Therefore we do not plan a separate booklet on this.

— Brian Knowles

LETTER COMMENTS

(Continued from page 594)

Have Learned Many Lessons

I personally want to thank you and others for studying the subject of divorce and remarriage. I feel, as the John T. from Cleveland whose letter was in the article by Mr. Ted Armstrong, that people like us who have been affected in this area have been able to withstand the trial of loneliness. Still, I feel the trial of thinking we have been bound to someone who could care less about us has caused us to appreciate God more as there have been many times we could talk to none except Him. We (all of us who've been relieved of this pressure to some extent) are very blessed to know that we can be forgiven for EVERYTHING. I, too, feel this was the greatest part of the information given.

It's just great to know that a mistake I made at 18 will not be held against me for the rest of my life. I have been attending for seven years, and am 35 years old. I also know that should God decide to give me and others like me a mate in His Church, that we will appreciate them as much as possible.

— Mrs. Phyllis Hill
Dublin, Georgia

Cancelling for Good Reason

Please cancel my subscription to the *Plain Truth* and *The Good News*. Not because I don't read them and enjoy them (I have been a member of God's Church for six years now), but because due to the recent new understanding of God's truth on marriage and divorce, I am most happily married to my daughter's father from whom I

have been separated since shortly before we were both baptized. Since we already have one copy of each monthly publication coming into the house, we don't want to cost the Work unnecessary money or effort.

It would be impossible to thank you in writing or verbally for your efforts on behalf of those of us who had the problem of broken homes. Speaking for my family, there could have been no greater blessing in this physical life than to be together as a family. Several people in this area, and not necessarily those who had had our problem, have said that they couldn't think of anything that would have brought so much joy to the Church as a whole. Our daughter, now nearly seven years old, will certainly need her father more and more as the next few years pass. We thank God every day for our happiness, and for the years we had to grow in character and really learn to appreciate marriage and each other.

— Mrs. Charles Jordan
San Antonio, Texas

United After Nine Years

Bessie and I have thanked God maybe 100 times for allowing us to be re-united after being separated for over 9 years as a D&R couple. Now we want to thank you, too, for your part in the whole process. Your part is very, very important to us and we are very grateful to you for your successful efforts. Keep up the good Work.

— Alonza Crawford, Jr.
St. Monica, California

"Ten Years of Anguish"

In 1963, I was introduced to the *Plain Truth* and the great knowledge began to pour in. I hungered for the Correspondence Course to arrive each month. I requested many, many articles as well. Then the realization hit me . . . I could not be baptized for I had been married before.

I refused to quit. With sleepless nights I walked the floor and during the day I walked with the hope in my heart that in God's good time I would be baptized. Years rolled by and knowing the depth of God's plan and His commandment, "Repent every one of you," I worked with a heavy, heavy heart. Down on my knees I went and I cried out to my Creator, and on and on went the sleepless nights.

Today, August 8, 1974, God answered my hungry heart and I was baptized into the body of Christ. Now, just one month since that great day I can report that no longer are there sleepless nights. I have now for the first time had peace of mind. I am sharing this experience with you so

(Continued on page 614)

OPEN FORUM.

AMUSING OBSERVATIONS ABOUT THE MINISTRY

Following are some excerpts from a book (I don't know the title) concerning the ministry. We thought it very humorous; others in the ministry also might enjoy reading it.

—Steve Nutzman &
Doug Taylor
Flint, Michigan

In many churches today it seems that the pastor just cannot do anything right. No matter how sincere he may be or how hard he tries, there are always some who stand ready to find fault and to criticize. Someone has expressed the situation in this way:

- If the pastor is young, they say he lacks experience;
- If his hair is gray, he's too old for the young people.
- If he has five or six children, he has too many;
- If he has not children, he's setting a bad example.
- If he preaches from notes, he has canned sermons and is dry;
- If his messages are extemporaneous, he is not deep.
- If he is attentive to the poor people in the church, they claim that he is playing to the grandstand;
- If he pays attention to the wealthy, he is trying to be an aristocrat.
- If he uses too many illustrations, he neglects the Bible;
- If he doesn't use enough stories, he isn't clear.
- If he condemns wrong, he's cranky;
- If he doesn't preach against sin, they say he's a compromiser.
- If he preaches the truth, he's offensive;
- If he doesn't preach the truth, he's a hypocrite.
- If he fails to please everybody, he's hurting the church and ought to leave;
- If he does please everybody, he has no convictions.
- If he drives an old car, he shames his congregation.
- If he drives a new car, he is setting his affection upon earthly things.
- If he preaches all the time, the people get tired of hearing one man;

If he invites guest preachers, he's shirking his responsibility.

If he receives a large salary, he is mercenary;
If he receives a small salary — well, then they say it proves he isn't worth much anyway.

Now, I realize that this analysis of the situation tends to exaggerate the case, but it does emphasize nevertheless the general attitude found in so many places today. It doesn't seem to make much difference where you go, or which church you attend, there's always that one group or faction who is "down" on the pastor. He may be doing his very best as a faithful shepherd of the flock God has given him, and he may be experiencing the rich blessing of the Lord upon his ministry; he may even have the approval of the congregation as a whole, and yet there is always some person who will find fault, pick him apart, oppose him by doing things behind his back, and scatter seeds of discord by undermining his actions. . . .

You see, even supposedly fine Christian leaders in the church, although they know it well, fail to recognize in practice that every pastor is only a man. Although given a divine call and possessed of wonderful spiritual qualifications, he is nevertheless a mere man, a human being like everyone else, and for that reason he can't possibly conform to the ideal pattern some would like to cut out for him. How many there are today who overlook the fact that the ministers are subject to the same limitations, deficiencies, and imperfections common to all mankind.

Because of this, when a pastor is called to a church, in many places he is expected to have superhuman, almost supernatural qualifications.

1. He must be a good speaker.
2. He must be a deep Bible student.
3. He must be a spirited evangelist.
4. He must be a compassionate pastor.
5. He must be a man with the wisdom of Solomon.
6. He must be one who has a pleasing personality.
7. He must be good-looking.
8. He must have a wife who is compatible with all the members of the church.
9. He must be a good businessman.
10. He must be an effective and efficient administrator.
11. He must be creative and original.

12. He must have the gift of dreaming up startling sermon topics to draw a large Sunday evening crowd.

On and on we might go, and pity the poor preacher who fails in any one of these stipulations. Of him it will also be said, "Oh, he has his good points, BUT . . ."

Some time ago I came across an article which further underscores the unreasonable demands that are often placed upon God's servants. It reads as follows: "A good pastor must have:

The strength of an ox,
 The tenacity of a bulldog.
 The daring of a lion,
 The wisdom of an owl,
 The harmlessness of a dove,
 The industry of a beaver,
 The gentleness of a sheep,
 The versatility of a chameleon,
 The vision of an eagle,
 The hide of a rhinoceros,
 The perspective of a giraffe,
 The disposition of an angel,
 The endurance of a camel,
 The bounce of a kangaroo,
 The stomach of a horse,
 The loyalty of an apostle,
 The faithfulness of a prophet,
 The tenderness of a shepherd,
 The fervency of an evangelist,
 The devotion of a mother,
 And even then, he would not please everybody!"

A WORD ABOUT DISCOURAGEMENT

While driving to work a few days ago, a thought flashed into my mind regarding the underlying cause of discouragement.

No doubt, if you are like most other human beings, there are times when you feel like throwing in the towel, giving up and quitting. The sacrifice and struggle for happiness and success is not worth the effort after all.

Any number of circumstances can suddenly turn a beautiful day into "a bowl of sour grapes." A negative phone call or letter from a friend decrying the "wrongs in the Work," the scare of another possible layoff, a feeling that "I've been neglected or overlooked," can transform a positive and happy outlook on life into one of abysmal gloom, hopelessness and despair. Perhaps the expected raise didn't come through, our name didn't appear on the speaking roster at the Feast, or we weren't raised in rank or to another position in the Work. All these and many other disappoint-

ments can tear up our insides and leave us empty and blue.

The reason for discouragement, then, as I see it, is a momentary *misplacement* of values and priorities. This may sound like an oversimplification, but I believe the main reason for discouragement is taking our eyes off of God and the awesome purpose of our existence and onto the fleeting goals, rewards and benefits of this physical life.

We should at all times keep the *finality* of our lives in view. Even when severe and sore trials come on us, we should never lose perspective — never lose sight of our reason for being. The hope of the resurrection should be the anchor of our souls (Heb. 6:19), keeping us well-grounded and steadfast — courageous and strong. Really, everything else in life is futile and worthless by comparison. "For what shall it profit a man, if he shall gain the whole world, and lose his own soul?" (Mark 8:36.)

Interestingly, if we keep our eyes on God and the resurrection, all the other good and wholesome desires we have prayed for will generally come in time. In Psalm 37:4 we read: "Delight thyself also in the Lord; and He shall give thee the desires of thine heart."

Christ said: "But seek ye *first* the kingdom of God, and his righteousness; and *all these things* shall be added unto you" (Matt. 6:33). Paul emphasized in Galatians 6:9, "And let us not be weary in well-doing: *for in due season we shall reap*, if we faint not." Peter also expressed this principle of faith when he declared, "Humble yourselves therefore under the mighty hand of God, *that he may exalt you* in due time" (I Pet. 5:6).

So, the next time you feel blue and discouraged — take stock. You may have, for the moment, lost sight of what counts, of what's really important, of what the purpose of this life is all about — sonship in God's kingdom. If we think on these things and keep our priorities straight, I believe that genuine happiness will return. Then when we experience temporary setbacks and failures or our earthly expectations do not materialize, we can march onward in faith and "know that the sufferings of this present time are not worthy to be compared with the glory which shall be revealed in us" (Rom. 8:18).

— Richard Rice
 MPC Manager
 Pasadena

ARE GOD'S MINISTERS PROVIDING MEAT?

There seems to be a strange tendency of late to be so self-deprecating that anytime someone says

something negative about the ministry, we all rush to accept blame. In reference to the article in the October 23rd issue of the *Bulletin*, headlined, "Are You Afraid of the Bible?", some members evidently said that their local minister is no longer giving them any "meat". It seems that, right away, we must assume they are right. Could it be that the minister *is* giving them "meat" but they don't recognize it?

To illustrate, we came back from the Feast this year feeling very much encouraged, uplifted, and enthusiastic about the way of life we have been called to live and represent. We felt the sermons were exactly what were needed — they were "meat in due season". Yet, when we returned home, several members expressed the feeling that, "The Feast just didn't have as much 'meat' this year." They felt that if they were not chewed-out, screamed at, etc., they just had not been given any "meat". These people have been conditioned to look upon hair length, dress length, etc., as "meat". "Vocal power" and "meat" are not synonyms. Many of these people are accustomed to "beef jerky". This year, they were given a slice of "prime rib", but since it wasn't tough and hard to chew, they did not recognize that it was "meat". Perhaps the ministry has nurtured that attitude in the past, but that concept is changing. The ministers are preaching much more about what the attitude of a Christian should be instead of just the outward appearance. The problem is not so much that the ministry is not providing the spiritual food needed, as it is a matter of educating God's people to *recognize* what really is "meat".

The next time someone accuses a fellow minister of virtual dereliction of duty, couldn't we take the time to give him the benefit of the doubt instead of implying that he may be a "gutless wonder" who is worried about "political implications" every time he opens his mouth. Obviously, there are times when we need to accept the responsibility for a job poorly done. But if a fellow minister is not blameworthy, let's begin to be quick to lend him our support. We can obviously have a stronger ministry when we strengthen each other.

— Dave Johnson
Oakland, Calif.

Editor's Note: For a clear, *biblical* definition of "strong meat" please refer to the April 1974 GN.

— Brian Knowles, Asso. Ed.

"PRAYING & PAYING" — HOW IMPORTANT?

Throughout the years, the primary things Mr. Armstrong has emphasized in his Co-Worker let-

ters are praying and financially supporting the Work. It is easy for the mind to become weary of hearing these subjects mentioned so often and some may wonder why so much emphasis is repeatedly placed on them.

Have you ever wondered why Cornelius stood out above all the other Gentiles? What motivated God to deal with him and choose him as the first Gentile convert? What does scripture say? "He saw in a vision evidently about the ninth hour of the day an angel of God coming in to him, and saying unto him, Cornelius. And when he looked on him, he was afraid, and said, What is it, Lord? And he said unto him, Thy *prayers* and thine *alms* are come up for a memorial before God" (Acts 10:3-4). God took special note of Cornelius' prayers and financial generosity. This example certainly shows how pleasing "praying and paying" can be to God. I feel it can be effectively used to back up the stress that Mr. Armstrong places so often on these subjects.

— George Kackos
Wisconsin Dells

WHAT II PETER 3:18 SAYS TO ME

Mr. McNair's article in Open Forum (Sept. 23, 1974) closed by referring to II Peter 3:18, and that inspired me to write what follows.

Is any scripture quoted more often in God's Church? Surely no one who reads this *Bulletin* would need to look up II Peter 3:18 to see what it says. God's people, from the newest to the oldest, know that they need to grow in knowledge of Jesus Christ. But II Peter 3:18 says something else to me that I have never heard expounded.

Mr. Armstrong preaches the gospel in terms of the way of give versus the way of get. Certainly we need to get, or receive, knowledge from God through His Work and His ministry. But II Peter 3:18 commands a balanced growth in the way of give (grace) and the getting of knowledge.

I believe that this particular "growing in grace" is not a receiving of grace from God — we do not advocate continuing in sin that grace (toward us) may abound. Most of God's people know grace to be a quality of God, an attribute of His character — the favor, kindness and mercy of a loving Father and Saviour.

To grow in Christ's character is to grow in all the traits of that character. And simply stated, to grow in grace is to love, to forgive, to serve a dying world that has done nothing to deserve such service. More simply, it's the way of give.

Many, if not most, of God's people think of the

subject of grace in terms of the long exponential articles which have been written for the magazines. These are good and necessary. But if that is the only approach to the subject they have, minds shy away from the subject. They need to be shown that the principle of growing in grace isn't all that complicated. Simply stated, it is growing in the attributes of God's character.

Another point from a well-worn thought. We often make the distinction of believing Christ's message *in addition* to believing on Him. Doesn't II Peter 3:18 express the same *principle* in slightly different terms? — Grow in the grace of Christ, His giving character, *in addition* to growing in knowledge of Him.

Note the impact of the following scriptures with reference to growing in grace: I Peter 4:8-11 — toward the brethren; Matt. 5:43-48 and Matt. 6:12 — toward our enemies and associates in the world; Eph. 3:2 toward the whole world through support of the Work of God and His ministry.

If enough of God's people can be inspired to understand and apply this in its simplicity, I believe it can mean a tremendous boost for the Work of God.

— Dan Anderson
Long Beach, Calif.

IS LOVE ALL YOU NEED?

The "love vs law" debate in which some have been involved has too often been a duel of verbiage, a battle of semantic nit-picking — yes, one could even say, to hardly coin a phrase, a strife over words.

I have yet to meet a man who is down on love. (As the saying goes, "Even dirty old men need love.") On the other hand, I don't recall many lapel buttons with the slogan, "Up with antinomianism." When the air is cleared of hyperbole, distortion of position and insinuation about conversion, we all are basically agreed on one thing: it is "love *and* law," *not* "love *or* law." Our problem is how much to emphasize one without diminishing the other. Our problem is how to explain law without appearing a legalist — and how to propound love without looking like a soft, sentimental libertine.

Our goal is God — if such an awesome thing can be expressed in such a trite way. Our goal is God's character, *God's mind*. If we understood the depth and breadth of God's mind, we would need no law. We would, to quote Raymond McNair from the last Bulletin (who quoted Paul who quoted Jeremiah who quoted God), already have the law written into our hearts and minds.

But why would we want the law as a very part of our being? Does the law have intrinsic value in and of itself? Of course not! We can express love *only* by staying within the law. The law *defines* love. If you have love, there is no way you can commit murder. The two are contradictory. One cannot co-exist with the other. If we understand love, we don't need a command saying, "Don't commit murder." We automatically know we cannot do such and still show love.

At times we have explained things in the following way: The law of love is broken down into the two Great Commandments. They in turn are broken down into the Ten Commandments. The Ten Commandments are broken down into . . . I could approach it in just the opposite manner. All the lesser laws teach us the principles of the Ten Commandments. The Ten Commandments help us to see the two Great Commandments. They in turn teach us what love is all about. The law teaches us what love is. Once we have perfect love, we no longer need a teacher — we no longer need law (I Tim. 1:9).

This is why a "yardstick religion" is actually contrary to both law and love. Take the Sabbath, for example. You could probably copy down verbatim all the specific commands about how to keep the Sabbath on one typewritten page. Even these are worded in quite general ways for the most part. Once you start asking, "Is this O.K.? Should I do that? How much time should I spend doing this?", you have probably already missed the point of the Sabbath.

The Talmud devotes two bulky tractates to Sabbath keeping. There is probably enough verbiage to rival the length of the Bible itself. But the writers of the Talmud didn't understand the Sabbath any better than did the lice in their beards. They made the Sabbath an end in itself. They didn't see what the Sabbath was supposed to teach. If you understand the reason and purpose of the Sabbath, you don't need masses of checklists and great tables of do's and don'ts. If you don't understand it, a Talmud of regulations will do no good anyway.

Can you do hard, physical labor and still keep the Sabbath? Yes, under certain circumstances. Can you lie idle, restrict yourself to the most rigid of restraints, and still fall short of what God desires? Of course.

Too often when we ask the question, "is it a law?", I suspect we have already missed the point. Where is the spirit which says, "Your wish is my command"? Do we need a command to tithe? Isn't an example — the very example of Abraham, the

father of the faithful — enough? I am convinced people will enter the Kingdom of God who never tithed in their lives, just as I am equally convinced some very meticulous tithe-payers will be beating their breasts before the gates, trying to get in.

It has been asked rather facetiously, "What if God had only given the ten suggestions instead of the ten commandments?" It might interest you to know that the Hebrew text never uses the expression "the ten commandments." (It talks of the "ten words.") But, again, shouldn't "ten suggestions" of God have as much impact on a Christian as dire threats to carnal Israelites?

To make a long story short (after having made a short story long): yes, all you need *is* love. Unfortunately, no one has it — not the way God has it. Until we reach that perfection of mind and character, the law is there signposting the way.

— Lester L. Grabbe
Theology Dept.
Pasadena

P.S. For the sake of those who prefer to read between the lines instead of the lines themselves, I am not unaware of the fact the "ten words" are expressed rather assertively.

ACTUALLY OVERHEARD

Recently in a discussion with Mr. Hill about some of the problems our children face in their traumatic teen-tenure, I mentioned a statement my daughter volunteered during a conversation she and I were having about the same subject.

I was trying to explain that each juncture in her life which catapulted her into some different configuration was also a brand new experience for me. That not only was *she* growing up — but *so were we* as her parents. I tried to show her *why* we made mistakes. To get her to understand that we were *learning* — just as she was.

In trying to impress upon me the undue duress our little children were subjected to by inordinate discipline that has been given occasionally from the pulpit, and lack of discretion on the part of the parents, Debbie said, "I just wish I could have been reared by my Dad and Mom, instead of by everybody else's sermon notes."

— Bob Smith (MA)
Fontana & Glendora

Whenever Richard Pinelli committed a verbal blooper he used to say, "Oops, my tongue got caught between my eye teeth and I couldn't see what I was saying." It seems that a lot of us have had that trouble lately.

Dean Wilson, for instance, was heard to say in the announcements at Penticton, "You need to

teach your children how to handle themselves in the bathroom." This could have unfortunate results to say the least! Mr. Wilson went on to say in his sermon that some people are "... filled up to it with here." I'm not sure whether "here" is similar to a "yet" or not, but cowboy stars have been known to exclaim, "She's got a bullet in her yet."

Steve Martin was not to be outdone however and in the midst of his foam flecked sermon delivery at Penticton he screamed, "... and he picked up that yellow rock and hurled it away screaming in the air." That's not your average rock!

Wayne Cole, apparently commenting on life at Headquarters, introduced his sermon last Sabbath with this statement, "Last week Mr. Paul Flatt and I had the privilege of being away." He then launched into his sermon and about halfway through stated candidly, "I hope that all of you understand that that is an overstatement — er, an overview."

I'd tell you what a certain minister did with "splits and schisms" a few years back, but I don't dare. This is a Christian publication.

— Brian Knowles
GN Managing Editor
Pasadena

"OUT OF THE MOUTHS OF BABES . . ."

My oldest son, Arthur, is 9 years old. During the F.O.T. in Mt. Pocono he composed a sermon during one of the services. Sometimes we wonder if our children really learn and comprehend. I was able to use this in a sermon on how to have a child-like attitude. One of my major points was complete faith, trust, and confidence in God as our Father. His sermon was entitled FAITH. It is as follows: "Today I am going to talk about faith. Do you know what kind of faith I am going to talk about? Like if I am going to jump from a tree, I have faith that I'm not going to hurt myself. Is that what I'm talking about, or is it if I'm going to shoot a basket I have faith that I'm going to make it? Or is that what I'm talking about? No that is not. I am talking about God's faith. Did you know there is such a thing as God's faith? God's faith is when I believe and trust in him. If you don't have faith you can't be in God's kingdom. You can not be in God's kingdom and not have faith.

— Roy Holladay
Richmond & Newport News, Virginia

BOOK REVIEW

The Boy Who Sailed Around the World by Robin Lee Graham and Derek L. T. Gill (1973), \$5.95.

(Continued on page 613)

Ministerial Education & Training

We first of all want to thank the many of you who have taken the time to write in your comments and suggestions regarding the Cassette Tape Program. We have virtually eliminated all the technical problems experienced with the first series of classes and lectures, although there still may be one or two tapes with background or motor noise in the next mailing. We hope to mail out a *nearly* perfect set of programs on or about November 15. Please feel free to report any technical or procedural difficulties at your end — we'll do our best to make the necessary changes.

What we would especially value at this point are your ideas and comments on *content* for future programs. What do you feel is most valuable, interesting, and practical? We will attempt to improve the program to suit your needs and interests — so please feel welcome to pour on the ideas and suggestions!

At the present time we are tentatively planning to hold a Senior Pastoral School on the Big Sandy campus, beginning on or about December 15. This will be for any of the field ministers who have been in the field 10 or more years and for those who have formerly served as District Superintendents and/or Regional Directors. All the men in those categories will be receiving an invitational letter giving more details as soon as plans are solidified and final approval is given. Since there are 40-plus pastors in this category — and we can ideally accommodate only 15 or 20 — those requesting to attend the first will naturally be given the first option to attend.

Also, for various reasons some of those may find it more convenient to attend such a school at a later date — we plan to hold one of these a year. It will be held in true seminar format — with the participants taking lecture time to present material which they feel would be valuable and interesting to the group as a whole.

Finally, for our MET section this time, we have included the basic lecture outline of some material regarding man's emotional needs. As you will notice, we have left in the "Discussion Items" in case you would want to use this as a lecture in a staff meeting, Spokesman's Club, or any type of leadership program you may be conducting. Or

perhaps it may prompt a bit of creative research or Bible Study. And, by the way, if any have material you feel would be helpful in this section, we certainly welcome your contributions.

— Art Mokarow

MAN'S BASIC EMOTIONAL NEEDS

The goal of our work in the ministry is to lead the flock of God into abundant, fulfilling living. And although we in the ministry of Christ are aware of man's desperate need for a moral society to maintain and govern a peaceful utopia, how cognizant are we now — day by day — of man's emotional, mental and spiritual requirements?

These basic emotional and mental needs are not merely "extras" or dormant mental accessories — they are mandatory for man's happiness and well-being. Ignoring them will produce a vacant, empty, and wasted life. Attaining them will help produce an emotionally sound and spiritually mature human being. These are requirements we should inspire those we deal with to fulfill here and now.

How Motivated?

These above-mentioned emotional and spiritual factors can react in one of two ways: carnally or spiritually. And how they react depends to a great extent on how we as shepherds motivate and stimulate God's people. Man (in an unconverted state) can experience a pseudo-contentment if he attains these requirements carnally. Naturally, in the world the stimulus that awakens these desires is simply human, carnal motivation. It can produce pride, arrogance, oppression — or, depending on the individual, it can produce ambition, striving for excellence, and true success.

The real tragedy, however, strikes when these human needs lie neutral. No stimulus — carnal or spiritual — activates them. And the inevitable human outcome is frustration, perplexion, disgust with life, and the ultimate "cop out" — suicide. Today we are witnessing a whole society perched on the precipice of mental and psychological destruction. We call it lack of "national purpose." But it's the same sickness experienced en masse by a society that has no clear-cut goals or purposes, a society without motivation or *challenge*.

The Basic Emotional Needs

"How hard a man works depends a great deal on how fully his motives or needs are satisfied by working." So states a leading authority on motivation and management.

Our motive is to attain God's Kingdom plus helping others to reach the same prize. Notice, it is not only an *individual* goal but a *collective* goal. Each individual must know his place in the overall framework if the goals are to be reached — this is true for the ministry as well as the laity.

Christ said: "I go to prepare a place for you." He also reveals we shall be kings and priests and literally occupy positions in the future government of God. By these words, plus the final promise of immortality, Christ will actually fulfill within us all of the basic God-created needs.

Now, just what are these basic needs? They are 1) Mastery, 2) Challenge, 3) Emotional security, 4) Recognition, 5) Self-Expression, 6) Self-Respect, and 7) Belongingness.

Of course there are other human needs, but these are the chief ones. Failure to achieve them produces an extremely "up-tight" and miserable human.

We are serving humans, each of which has the above needs. If we are the cause of frustrating God's people, then disloyalty will result. Naturally, we would not intentionally do this, but frankly, because we have not been totally *aware* of the human and spiritual needs of man, we have from time to time caused disappointments.

We are to "feed" — edify and build — the Church. Since the Church is merely a composite of each individual in it — then each *individual* must be fed.

All of us have labored to teach God's Word and to feed the Church spiritually. But how?

Merely as a job? Or do we spoon our Biblical knowledge in consideration of each individual's needs so he can grow with enthusiasm, excitement and HOPE? Is it possible to "teach the Bible" and yet still thwart people's hopes, ambitions and needs? Yes!

Closer Examination

Now let's examine these seven areas more closely. We will discuss each of them individually in light of your past ministerial experience. Perhaps at the conclusion we can all have deeper insight into the manner we have operated in the past.

As each need is considered we will examine them from the point of view of three groups of individuals. They are:

- 1) Those in authority over us.
- 2) Our peers.
- 3) Those under our direction.

Now for a closer look at the seven basic human needs:

1) **MASTERY:** This is the innate desire to rule. On the job it's the opportunity to develop new skills and new knowledge — to meet the challenge of new horizons and then to accomplish. The sense of having achieved. This produces, in turn, a sense of well-being, confidence and control. The sense of mastery is a vital ingredient to maturity.

DISCUSSION AND POINTS TO CONSIDER:

1. obedience to government,
2. keeping in mind the Big Picture of the scope of God's Work,
3. the "Big Cheese" tendency,
4. the "Specialist" concept.

2) **CHALLENGE:** Man's way is that of competition against others. However, to be a true overcomer is a proper challenge. It has a tinge of the unknown. What of physical challenges? Am I able to paint a picture, write a book, build a house, have a happy marriage, etc.? Can I accomplish and fill a useful purpose — use my God-given talents? Challenge engenders drive. Result: adventure, excitement, and a real "spice" to life.

DISCUSSION AND POINTS TO CONSIDER:

1. Spiritual challenges.
2. Work responsibilities.
3. Physical challenges.
4. Improvement of the old.
5. Adventure of the new.

3) **EMOTIONAL SECURITY:** This is quite different from economic security, although in this society they can be related. Economic security is based on pay, benefits and advancement. Emotional security is based on stability in one's personal work, group situation and spiritual life. It is derived from consistent and favorable treatment by the confidence in one's leaders and associates. Upset in any one of these factors usually produces emotional IN-security.

DISCUSSION AND POINTS TO CONSIDER:

1. Feeling the leader respects the individual.
2. Knowing where one stands.
3. Being approved and liked.
4. Ability to recognize and react to change (new policy, transfer, etc.).
5. Realize and tolerate uniqueness of how people react.

4) **RECOGNITION:** This is mainly realized by feeling one's contribution to the group or institution is worthwhile and of importance. This can only be known by recognition received. God the Father told Jesus he was well pleased with

Him. This statement was not merely made because it "should" have been. It was genuine.

Once again consider this human need in the light of the three groups of people you deal with.

DISCUSSION AND POINTS TO CONSIDER:

1. Express recognition of superior (support policy).
2. Express respect to peers.
3. Express recognition of accomplishment to those working for you.
4. Express recognition of one's identity — deserved by even the "lowest" — remember, the loneliest place to be is in a strange crowd.
5. An insensate world around (computer age, etc.)
6. *Not pomposity.*

5) **SELF-EXPRESSION:** This has to do with our individuality as expressed by being allowed to use our unique talents and abilities. It is needful to be an active participant. This is the need for "personal identity." If we cannot express ourselves, then boredom and monotony will set in.

Remember, the principle of God's law is liberty, freedom, *not* restriction. Human and spiritual energies channeled within God's law for outgoing purposes and expression. Talents must be used, not buried.

DISCUSSION AND POINTS TO CONSIDER:

1. Proper self-expression is the only tangible sign of growth.
2. Reveals the inner man and his talents — no need to guess.
3. Provides outlet for all other basic human needs.
4. Builds a two-way dialogue — otherwise you never will know what you or the other fellow could be.

6) **SELF-RESPECT:** This has to do with a man's internal worth. Without this you have nothing to build on. "The lowest a man can sink to is to lose his own self-respect." So stated one management consultant. "He is only to be pitied." The essence of self-respect is a) being made to feel needed, b) considered as a person, c) having reasonable freedom of action on the job, and d) having a sense of personal dignity.

DISCUSSION AND POINTS TO CONSIDER:

1. Reprimanding before others when not necessary.
2. The propriety of joke-telling.
3. Basic etiquette — courtesies and manners.
4. Be positive — begin by being positive toward self.

7) **BELONGINGNESS:** Humans just have to

belong to something. God is building a family. It is imperative that we not only identify ourselves with a successful effort, but also with the group of which we are a part. We must be accepted by them. The result is a cooperative and loyal work group.

DISCUSSION AND POINTS TO CONSIDER:

1. Belongingness begins with participation.
2. To participate you must produce.
3. To produce you must have merit.
4. To develop merit you need opportunity.
5. When you have opportunity you belong.

— MET Staff

BOOK REVIEW

(Continued from page 610)

Western Publishing Company, Inc. Dept. M, 1220 Mound Ave., Racine, Wisconsin 53405

I believe that no comparable illustrated book of adventure has ever appeared. It's the story of a teen-age voyager unique in history as far as we humanly know. Though written for young people, it is equally meaningful for adults. Robin Lee Graham, in mid-summer of 1965, began a 4½ year 'round-the-world solo voyage in the sloop *Dove*. He was only 16 years old at the time. Before the adventure was over, Robin had become a man. Along the way, in Fiji, Robin met Patti Ratterree. While taking her on a side excursion to the Yasawas in Fiji, he realized he was in love with her. Through her, he later had the courage to finish the voyage.

In the Indian Ocean, Robin would have drowned had he not remembered that somewhere in the Bible Jesus stilled a storm. Exhausted from two days and nights without sleep in the midst of a raging storm, with *Dove* being battered, he called out: "Oh God, whoever you are, please help me." What happened next, he doesn't remember. But he awoke in the cabin next morning, with the sun shining in. Robin knew he was no longer a boy after that experience at sea. Patti meanwhile waited for him in Durban, South Africa, and refused to believe the news reports that Robin and the *Dove* had perished. After a reunion in Durban they decided to marry. Thereafter, Patti Graham met Robin along the way at ports of call and gave him the encouragement he needed to complete his voyage alone.

Having visited a number of the lands along Robin's route, and having to counsel so many unhappily married couples, I felt moved to write Robin Lee and Patti Graham about the book. Rather than continue with the traditional format

of a book review, I would like to quote in part from my letter to them.

"May I take a moment of your time for some observations on the meaning for young people and adults of *The Boy Who Sailed Around the World Alone?* I read the words silently to myself with composure, but I must confess that when I read some of the finest passages aloud to college students and young married people, I haven't been able to hold back tears. I don't know how much the style owes to Derek L. T. Gill, but the simplicity of the dialogues and the believability of the pictures are overwhelming. Robin, you came to be at your greatest on page 118 [in the Caribbean Sea, 3/4 way around the world] when Patti told you, 'Robin, I believe you are meant to finish what you set out to do.' You yielded to sensible counsel, despite the terrible strain of the Atlantic loneliness. At that point your real character was at stake. To have failed there... I needn't complete the thought. There was a reason for the trip to be completed: not just for yourselves, but so countless thousands may read a book that ought to make them rethink their thoughts and lives. It has deeply affected our lives in a way that the *National Geographic* series [Oct. '68, Apr. '69, Oct. '70] could not. I don't know of anything young people can read today that weaves together so beautifully and truthfully the strands of life — adventure, heroism, romance, the hand of God, human frailty, the need for one another — into the ultimate purpose of human existence: the development of character.

"Tomorrow evening I have been asked to chat with a group of young college students. I want to tell them my reaction and cite from your own words what young romance and adventure can be like. And what it's like to be at one's extremity.

"I only wish the movie 'The Dove' had put together the events at Suva, Naviti, Darwin, the terribly wonderful experience south of Malagasy at sea, and Durban as the book does. It's the most beautiful human-experience and love story written since the days of Ruth in Palestine. Can I step into the role of prophet to say it will become a classic in children's literature?" — Herman L. Hoeh

Senior Editor,
Pasadena

LETTER COMMENTS

(Continued from page 605)

that you might realize just how the new understanding has helped those of us who were left on the outside. Thank you for your great understanding.

— Pearl Kemble
Seattle, Washington

Thankful to God

This letter is in reference to the recent change in the D&R understanding. Mrs. Hamby and I were separated for over four years, having separated after learning the truth from the *Plain Truth* magazine. We are now happily back together! We can now worship God together, instead of separately. We have both learned a lot between the time we were apart and back together again and needless to say, we still have to learn a lot. We are deeply grateful to our heavenly Father for revealing this new understanding to you, and thank you also, Mr. Armstrong, for revealing it to us.

— Mr. & Mrs. Hamby
Cincinnati, Ohio

Wants to Be Prepared

Thanks to the D&R announcement, I need some new publications to study before I'm married! Please send: *Your Marriage Can Be Happy* and *The Missing Dimension In Sex*.

— Barbara Becknell
Wetumpka, Alabama

As the Word Spreads

While reading an article in the Sept. 2, 1974 issue of *The Worldwide News*, I have just discovered that the Church now has a "new understanding" in the divorce and re-marriage issue as related to Church membership. I would like to get some information about this new understanding and see how it might relate to our situation.

My wife and I have previously been refused Church attendance, membership and baptism because of this situation. We did not accept the separation method of membership because we believed that to be wrong.

We have been loyal tithe payers for many years and are carried on your records as "Co-Workers," but we feel we are actually already members of God's true Church. We attempt to observe the Sabbath days although it is not as easy without others to meet with.

My wife was healed of a medically incurable disease over eight years ago through God's great power and mercy. Also, we have received many great blessings and had many prayers answered since learning of God's true ways. Maybe now the time has come for us to be able to meet regularly with others of the same belief.

— V. E. Wilfong
Hurst, Texas